

Sierra Madre News

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Sierra Madre, California — Thursday, October 3, 1963

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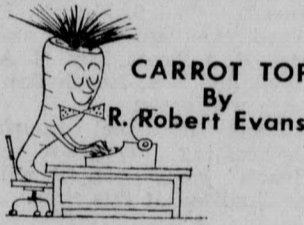
Arcadia Scribe Screams He Was Not Invited To Garden Party

Chief Bales Given High Compliment

At an adjourned meeting of the Sierra Madre City Council, for the purpose of receiving a report from Chief of Police Bales, all councilmen, except Vannier were present and Mayor Sorensen was in the chair.

After hearing the report, the Council complimented Chief Bales, for his progress during his tenure, and approved the hiring of a Clerk-Dispatcher for the daytime hours of 8 until 4, this position to be filled by a female.

With no further business to come before the council they adjourned the meeting until their regular meeting of October 8 at 8 p.m.



CARROT TOP
By R. Robert Evans

"I'd feel pretty much lost, if I woke up in the morning without a definite plan for the day. I certainly have no time for sitting around being sorry for myself" and these were the words of a 70 year old retired social worker, and it fairly well sets forth the thinking of our own Senior Citizens.

Traveling and seeing the sights always takes ones mind off of the trials and tribulations of the day, and that is just what our Senior Citizens did in their four day trip to the State Capital and the sights of Nevada. . . keep moving I say, and you have no time to sit around and worry.

"What is the use of living long if life has no excitement? . . . I think and find it pathetic for a man of 50 to look forward to the time he will be 65 and may retire to one of those "Sun Cities."

Why does a man have ambition? If you think it over, it is paradoxical. We are here on earth to find happiness; and ambition and happiness seldom go together . . . and this is no fairy tale.

I seldom argue with a columnist . . . all of us are queer, and some of us with warped ideas, but those ideas are our own and we are entitled to them as long as we have readers and a newspaper to accept our thinking.

Last week we had a columnist that took to harping on the End-of-the-Month Sales campaign that has been planned by the local merchants . . . and to this I take definite exception . . . he used the word "Gimmick."

Webster defines the word "Gimmick" such . . . Slang . . . a secret device by which a grifter controls the mechanism of a prize wheel; anything tricky. Any small device used secretly by a magician in performing a trick . . .

Is this columnist calling our merchants "grifters," another slang word meaning tricksters? . . . I hope not, because this is just a method of the "pot calling the kettle black."

Statistics from the California State Board of Equalization, show that Sierra Madre, a town with 10,750 population is currently doing approximately 5 million dollars a year business. Please turn to Page 7

Seems Private Receptions Are Taboo Unless All Persons Have Invitations

Editor's Note — The Boo Hoo Hoo attitude of this Scribe reminds me of my boyhood days of exclusion from the BIG BOYS parties . . . with the forthcoming elections about to get into high gear, I am afraid there will be many disappointments coming his way.

An editorial appearing in the September 26 issue of the Arcadia Tribune took the Citizens for Educational Responsibility of Monrovia to task for not opening the Dr. Max Rafferty reception to the public.

The garden party in honor of Dr. Rafferty was the first of many events to be sponsored by CER. This group intends to stimulate active interest in educational issues by presenting to the community such outstanding leaders as Dr. Lawler, Chairman of the Citizens' Advisory Committee of the State of California. Dr. Lawler was appointed by the State Legislature and will have much of importance to tell us.

Other speakers on CER's agenda include experts in phonics, school administration, educational economy, and present trends in education. These programs will be open to all who wish to attend. The purpose being: "To stimulate active citizen interest in educational issues. To help our members and the community to intelligently evaluate these issues thus developing citizen responsibility in education."

The purpose of the Dr. Rafferty reception was to present the Superintendent of Public Instruction of California to a small group of Rafferty supporters, friends, and members of Citizens for Educational Responsibility. However, CER shares wholeheartedly in the suggestion that the State Superintendent be invited to Monrovia by the Superintendent of the Monrovia Unified School District, entertained by the Superintendent, his principals, teachers, and school board and presented at a public meeting.

Suffice to say, the beautiful Kellogg estate was a perfect setting for CER's most successful initial event.

Such unfounded innuendoes as appeared in the above mentioned editorial of September 26 only confirms one of the purposes of Citizens for Educational Responsibility — namely to help the community to recognize irresponsible statements such as, "We wonder if the whole purpose of the meeting (Dr. Rafferty reception) were to give Mr. Witty a public opportunity to ask his 'question' of Dr. Rafferty at the close of the session . . . Maybe it was to launch Rafferty on the next phase of his political career."

This type of inaccurate, emotional editorializing must be rendered harmless by encouraging "citizen responsibility." This — Citizens for Educational Responsibility intends to accomplish.

—H. V. W.

Flamingo Opens Branch Office

Mr. Seth Lindsey, executive vice president of Flamingo Properties, Realtors, announces the opening of a branch office at 2003 E. Huntington Drive, Duarte, on Oct. 1, with Mr. George Gilbert, associate broker, as manager.

Flamingo Properties has long been active in Duarte and last year sold over a half million dollars of property in this growing community.

Headquarters of Flamingo Properties is at 11 W. Huntington Drive, Arcadia, with a branch office also at 496 W. Sierra Madre Blvd., Sierra Madre.

Sierra Mesa Back To School Nite

Back to school night will be held at the Sierra Mesa School, Wednesday, Oct. 9, from 8 to 9 p.m.

Fathers and mothers are invited to visit their children's room, and discuss the courses to be taught their children this year.

Individual conferences will be held in November. This event is not to be confused with Open House which is held in the spring.

Seven Members Answer Call

Rescue Team Called To Bishop To Recover Body

By BILL WARK

Seven members of the Sierra Madre Search and Rescue Team with their famed Sturdy Tracking Bloodhounds, Tuffy and Hezikiah, were flown to Bishop late Sunday night to

aid the Inyo County Sheriffs in a search for a 32-year-old hunter, who was killed in a tragic mountain accident in the rugged Sierras west of Bishop. Four volunteer members of the Riverside Mountain Rescue Unit accompanied the Sierra Madre group.

William J. Gosney of 265 May St., Bishop, married and the father of two young sons, had been missing since he left his home early Saturday morning. He had told his wife, Patricia, that he intended to hunt in the Buttermilk area close to Bishop and would be home by noon. Although he was well liked in the Bishop area, Gosney had suffered from polio, which had affected his left leg, and rather than be a "burden to hunting companions" often went out alone.

When he failed to return at dark, Inyo County Sheriff Merrill Curtis launched an intensive search. Members of the Bishop Squadron of the Civil Air Patrol made many flights over the Buttermilk country as the members of the Inyo County Sheriff's posse searched the area throughout Sunday.

Gosney evidently had changed his mind and decided to hunt in the higher elevations. His car was spotted at the 9,000-foot level by a small campground above North Lake in the upper Bishop Creek area.

Fearing for the lost man's safety and expecting the worst, Undersheriff Mike Elerick, a veteran of many tough mountain searches, called upon the Sierra Madre Team requesting aid of the men and bloodhounds. Elerick had stayed with the Sierra Madreans all through the difficult high Glacier rescue of last July. Many of the Sierra Madre Team were off on hunting trips, so the members called upon other mountain rescue teams for support. Four members of the Riverside Team responded.

The men were flown to Bishop by the 303rd Air Rescue Service from March Air Force Base, arriving at 3:30 a.m. They were transported to the spot above North Lake in three Inyo County Sheriff's cars. The ground was damp and frosty — ideal for the keen-scented

BUILDING PERMITS DOWN

Total number of building permits issued for the month of September, 37, with a valuation of \$338,388. One year ago September, 20 permits with a valuation of \$247,315 an increase this year of 17 permits and \$91,073 in valuation.

The number of dwelling units for September is 16 singles.

Number of street, electrical and plumbing permits was 31, with fees collected of \$226.15.

Business license fees collected for September were \$504. Plan check and building permits fees collected \$1,675.

Comparison of building for the first nine months of this year shows \$2,013,727, compared to \$2,042,669 for last year. This indicates an overall decrease of \$28,942 for the period.

American Legion Auxiliary Plan Meeting Oct. 10

American Legion Auxiliary members and Legionnaires enjoyed a picnic supper at Hamilton Park and social evening on Thursday night.

Past President Rose Galin will be hostess to the Unit members on Thursday night, Oct. 10, at her home, 110 E. Mira Monte Ave.

Members are reminded that Nov. 1 is the deadline for gifts for the San Fernando Veterans Christmas Gift Shop.

WEATHER		
	High	Low
Sept. 25	111	72
Sept. 26	110	76
Sept. 27	110	77
Sept. 28	110	76
Sept. 29	107	69
Sept. 30	84	68
Oct. 1	89	68
Rainfall for season	14.37"	
Year ago to date	26.64"	



ED RAMBEAU, owner of Rambeau TV, 17 West Sierra Madre Blvd., is shown helping Herbert L. Brown of Joshua Tree, California, load his new portable TV into Browns' Station Wagon for a 140 mile trip back home. Mr. Brown had a copy of the TV store's ad from last week's Sierra Madre News in his pocket when he arrived at the store Saturday morning from Joshua Tree.

Marine Hauber Commissioned As Second Lieutenant



Marine William C. Hauber, son of William S. Hauber of 250 Rancho Road, Sierra Madre, was graduated Aug. 30 with the senior platoon leaders class at the Marine Corps Schools, Quantico, Va. He will be commissioned a second lieutenant in the Marine Corps when he is graduated from the college he now attends. Each summer, selected college students attend the six-week course to become indoctrinated in leadership principles, combat tactics and the use of small combat units.

Before entering the senior class, students must complete the junior platoon leaders class, which usually is attended the previous summer. The first course covers physical conditioning, military orientation and individual combat training.

A Friend In Need Is A Friend Indeed

Our merchants are getting younger every day. Ken Christiansen, the new, young owner of the Sierra Madre Market at 78 W. Sierra Madre Blvd., has been doing great, business has been improved, especially since our unseasonal heat wave. Ken delivers all his specialty items, and he has been running hither and there, but the heat or something caught up with him and has put him out of circulation temporarily.

Friends to the rescue! Zane Thomas, 13-year-old son of Mr. Thomas, owner of the Old Time Market, and close friend of Ken's, decided that the Sierra Madre Market shouldn't be closed while Ken is recovering, so young Zane is now chief operator in charge.

Ken's remarks: "I'm anxious to get back, but it sure is reassuring to have friends willing to pinch-hit for you."

Fire Dept. Has Drill

Last Friday night's drill time of the Sierra Madre Volunteer Fire Department was spent at the Henry Neutzel property.

The first part of the drill was spent drafting water from the swimming pool. Members of the department went through the various operations required to draft water. The second half of the drill featured members of the United States Forestry Department under the direction of Don Overbaugh, local ranger for this area.

Don explained the various pieces of equipment that had been brought to the drill site. The local department and forestry department work together on all brush fires in the mountain country back of Sierra Madre.

At the business meeting — Please turn to Page 5

CofC Board of Directors Say

More Beautiful Christmas Decorations Planned

Brighter and more beautiful Christmas decorations for Sierra Madre are now being planned by the Chamber of Commerce, reported President John H. Curtis, after the

Board of Directors meeting Tuesday morning. "The plan now under way," explained Curtis, "is to use the decorations which were preserved from last year and add to them in a manner most effective and economical."

What we are aiming at is the ultimate in decorations at no higher cost to the merchants than in other years."

A special committee is working out the details of the decoration plan. The committee is composed of Sterling Ripple, chairman; Douglas Delahook, Robert Green, David Reess and Jim Brown.

At the directors meeting a report on Sierra Madre water rates was given by Barney Yunk, chairman, who called attention to the change in Sierra Madre water billing, recently authorized by the City Council. The objectionable change, explained Yunk, is that of making a minimum water charge for all users, instead of a minimum for each meter with the following notable difference in charging: 5,000 cubic feet of water to a single residence — one meter, \$8.91; to a five unit apartment — one meter, \$16.55; 10,000 cubic feet to a single residence — one meter,

Awards To Scout Troop

Boy Scout Troop 31 of the Assumption of the Blessed Virgin Mary Parish held a Court of Honor Thursday, Sept. 26, in the Parish Hall.

Awards were presented for:

Second Class requirements: Jim Sweet, Steve Cone and Michael Sweetman.

First class requirements: George Otto and Michael Brueggeman.

Star requirements: Jim Normandin, Tom Zierk and Warren Fox.

Merit Badges: Art and Mechanical Drafting, Edward Schwartz; Cooking, Fritz Fruechtli; Leather Work, Warren Fox, Fritz Fruechtli and Edward.

—Please turn to page 5

John C. James Passes Away Sunday, Sept. 29

John Craig James, age 83 of 649 W. Grand View Ave., passed away at Eva Hardin Convalescent Home, 94 N. Baldwin Ave., Sunday, Sept. 29, following a brief illness.

Mr. James was originally from Tennessee, he had lived in California for 53 years and in Sierra Madre for 48 years, he was a retired salesman with the firm Arrow Rock and Gravel.

A graduate of Sewanee University of the South, a 50 year member of Sigma Alpha Epsilon, Mr. James was in construction and building materials business most of his life. He would have celebrated his 50th wedding anniversary this month.

He is survived by his wife, Reba B. James of Sierra Madre and a daughter, Miss Alice James of Chicago, Ill. Services were held Wednesday at 2 p.m., Oct. 2 at the Ripple Mortuary Chapel with the Rev. Dr. Ganse Little officiating, committal private, Pasadena Mausoleum.

Arrangements were made by Ripple Mortuary, Sierra Madre.

Couple Drive 180 Miles to Buy TV In Sierra Madre

Making a 280-mile round trip in heat of well over 100 degrees to buy a TV is worth the drive, according to Mr. and Mrs. Herbert L. Brown of Joshua Tree, California, who did just that last Saturday. The couple, who lived in Sierra Madre until the spring of 1954, made the trip in order to buy a portable TV at Rambeau's TV, 17 W. Sierra Madre Blvd. They subscribe to THE SIERRA MADRE NEWS, and in last week's paper saw Rambeau's advertisement.

The Browns, who formerly lived on Elm Street in Sierra Madre and were connected with a real estate company at that time, said they not only like to come back and visit but prefer buying in Sierra Madre whenever they can because they know from past experiences that they can trust the merchants here to not only give them a good deal, but most of all to treat them fairly.

Mr. and Mrs. Brown are semi-retired at Joshua Tree, but still keep active by working part time. Mr. Brown does accounting work and Mrs. Brown, who taught for a time in Monrovia, continues to do substitute teaching in Joshua Tree.

Speak Up Merchants . . .

by Jody Beavers

Question: The betterment of Sierra Madre, and the improving of services to Sierra Madreans is utmost in the minds of merchants. What do you suggest to bring this about?



Larry Lloyd
Wistaria Flower Shop
74 W. Sierra Madre Blvd.

"In surveys taken all over the country, in large stores and small stores, it has been proven that what the customer wants most is "that personal touch," friendliness, to feel "at home" in a place of business."



Shirley Packard
Packard's Quality Fish
14 W. Sierra Madre Blvd.

"I think one small way in which the City could be improved, is to empty the trash containers on the city street. Most of the time they are overflowing."



Frank Green
Music For Everyone
50 W. Sierra Madre Blvd.

"In Sierra Madre we have a wonderful unique community. Every effort should be made to keep interest here. Our Recreation Department is doing all possible to make facilities available for creative and constructional activities. They deserve more help from individuals able to give time, talent and enthusiasm."

Sierra Madre Plumbing Co.

EL 5-7272

15 Kersting Ct. Across from flag pole

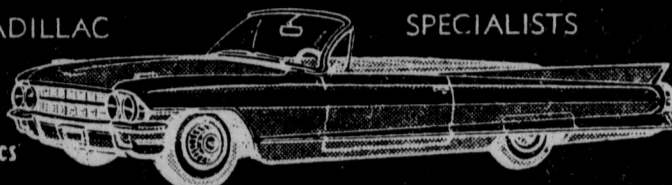
All Plumbing and Heating Repairs
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(1 BLOCK SOUTH OF FOOTHILL)

Shakespeare Jr.

A poolside setting with a scenic view of surrounding mountains will form the background on Oct. 9 for the showing of fall fashions at the Shakespeare Club Juniors' first luncheon of the season at the La Canada Country Club.

Tables will be set for groups of four and eight. Chrysanthemums in varying shades of fall colors will center the luncheon tables, according to Mrs. Curtis E. Wyatt, luncheon chairman, who is being assisted by her vice chairmen, Mmes. Edwin E. Easterling, Rich-

Plan Luncheon

ard E. Hunter and David A. Sonnenmair.

Juniors to model the new fall fashions from Gullet and Harris of Sierra Madre will be Mmes. William R. Allen, Henry C. Foes, Harry A. Meskell, George Gillmore and William V. Wright Jr. The fall coiffures will be done by a Sierra Madre beauty shop.

Mrs. Billie Greenup will coordinate and commentate the show. Mrs. Henry Donovan of the Arcadia Music Mart will play musical selections on his Wurlitzer organ during the show.

Among those with early reservations are Mmes. Claude R. Hickman, William Hannaford, Robert Marimon, Peter M. Collet, Howard E. Shanks, Speltis H. Parker and Alfred S. Wach.

Field School PTA First Meeting

The parents and teachers association of the Field school will hold its first meeting this fall on Wednesday, Oct. 2, at 7:30 p.m. in the school cafeteria.

After coffee and fellowship, the principal, Dr. Joseph Michaels, will present the teachers on the Field staff this year. Featured speaker will be Dr. Donald La Motte, member of the Pasadena Board of Education, whose topic will be the proposed third high school.

Holy Angels Dinner-Dance Benefit Nov. 2

For the young at heart, the romantic, for everyone who enjoys a good time in an atmosphere of candlelight, crystals and chrysanthemums, a dinner-dance will be given by the Holy Angels CPTA on Nov. 2. The dance will benefit the school clinic and athletic organization.

Mrs. LeRoy Patnou, who heads the party committee, has announced dancing will begin at 9 p.m. and continue until 1 a.m. And a delicious roast beef dinner will be part of the evening's entertainment.

Mrs. Paul C. Byrne Jr. will serve as Mrs. Patnou's co-chairman, with Mrs. James Daley acting as general assistant. Other committee members include Mmes. Frank Corrigan, in charge of reservations; Thomas Constantino, program; James Cozza, decorations; Roy Fredericks, hostesses, and James Lyons, publicity. Reservations may be made through Mrs. Corrigan, 447-6337, or Mrs. Patnou, 446-1208.

What Is a Bargain?
"Ask Trudie"
THE PLAZA SHOP
Dresses - Sportswear
39 East Montecito
"Ask Trudie" - EL 6-1495
Near the Shell station

Sierra Madre Youths Need Transportation

Wanted—a Sierra Madre or East Pasadena resident with (1) a kind heart, (2) free time on Monday evenings, (3) preferably interested in Scouting, and (4) having car, will travel (a little). Here's why:

Don and Ron, aged 13, need round-trip transportation from home on Alta Vista Drive in Sierra Madre to Scout meeting at Braille Institute in Los Angeles every Monday night. The Braille Scout Troop meets 7 to 9 p.m., and the kind-hearted driver is welcome to stay and participate in the meeting.

Don and Ron are identical twins... or nearly identical. But Don is blind and Ron is sighted. And Don is a First Class Scout and Ron is a Tenderfoot, although working hard on his merit badges.

Kind-hearted drivers, please call Betty Sinclair, Braille Institute transportation manager, Normandy 3-1111, to volunteer. How else can you find out whether sighted Ron catches up with blind Don in Scouting honors?

Attend the Church
of Your Choice
This Sunday
Sierra Madre Churches
Welcome You

Social and Club Activities**Tuesday Musicales Juniors Picnic Saturday, Oct. 5**

Tuesday Musicales Juniors will open their fall season with a meeting, Saturday, Oct. 5, at 10:30 a.m. in the recital hall of the Pasadena Public Library, followed by a "Get Acquainted" picnic at Brookside Park.

A program arranged by Phillip Lewis will include piano selections by Claudia Barnhart, Cathy Eros, Cindy Frogue, Tony Ginsberg, Michael Lifton, Martha Macmillan and Allen Sylvester.

Immediately following the meeting, the group will proceed to Brookside Park, where Judith Tremblay and her social committee have arranged an afternoon of fun and play. Members are requested to bring a sack lunch and to wear school clothes. Transportation and beverage will be provided.

All members, new and old are cordially invited to attend.

Bird Walks Begin At Arboretum Sunday, Oct. 6

The Los Angeles State and County Arboretum, located at 301 N. Baldwin Ave., Arcadia, has long been known as a bird sanctuary. The Lasca Lagoon and the North Lagoon, are spring-fed, and have been in existence for centuries, making the Arboretum a natural site for migratory water fowl.

The Arboretum is of great interest to "birders," because of ease of observation and the numbers of birds to be seen, (168 different varieties have been recorded here).

The Pasadena Audubon Society furnishes leaders each year for the bird walks, starting the first Sunday in October, and continuing on the first Sunday in each month through May. Mrs. Irma Rogers of Monrovia, a birder of many years experience, will be in charge of the walks during this period. She will be assisted by Mr. Dwight Powers.

The bird walks begin at the Arboretum Gatehouse at 7 a.m., usually terminating at 9 a.m.

The public always is invited to participate in this interesting hobby. Admission is free.

Crib
Crip

Mr. and Mrs. Frank L. Winnaman of 3804 Evans Dr., Los Angeles, are happily announcing the birth of a son born Sunday, Sept. 15, at St. Vincent Hospital.

Steven Richard is the name chosen for the new arrival, he weighed 7 pounds 12 and 3/4 ounces. Steve is the second child. He has a sister, Shelley, 17 months.

Mrs. Ella Besocke of 891 E. Grand View, Sierra Madre is the maternal grandmother and Mr. and Mrs. C. J. Winnaman of Hollywood are the paternal grandparents.

Steve's parents are planning on a move to make Sierra Madre their home in approximately three weeks.

Mr. and Mrs. Oswald Cales Jr. of 261 N. Lima, are the parents of a baby girl, Lucinda Elaine, weighing 8 pounds, 8 ounces, born Monday, Sept. 16, at St. Luke Hospital.

Lucinda is the couple's second child; she has a brother, Nicholas, 17 months. Maternal grandmother of little Lucinda is Mrs. Elena Morton of Creswell, Oregon, and Mr. and Mrs. O. E. Cales Sr. of Whittier are the paternal grandparents.

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They are Little
Bargains with a
Saving

3e modern with MOEN

FOR EVERY KITCHEN!
One handle saves time and water

G-E-M PLUMBING CO.
Sierra Madre

Sweet Adelines Plan Welcome Warbler Night

Crown City Chapter of Sweet Adelines, International Barbershop Organization for Women, is holding a Welcome Warblers night, a Welcome Warblers night, to acquaint new and prospective members with Barbershop Harmony singing. Open house will be held on Tuesday, Oct. 8 at 8 p.m. at the Loma Alta Park Recreation Center, 3330 N. Lincoln Ave., Altadena.

No knowledge is required in the field of music reading to qualify for membership. If you like to sing you are cordially invited to attend and learn four-part harmony.

Educational classes will be conducted, and you may participate in Chorus and Quartet singing.

There are 15,000 "Sweet Adelines" throughout the United States, Hawaii, Canada and the Panama Canal Zone. Their chief aim is to promote friendliness among women, and to "Harmonize the World."

Refreshments will be served. For further information, call Mrs. Don Butzen, director, CL 5-6801; Mrs. Henry Lampsa, general chairman, SY 4-9683, or Mrs. Lloyd Stone, publicity, SY 7-3177.

Two New Classes Santa Anita Dog Training Group

Two new classes will start this month at the Arcadia County Park. Dogs five months old and up are accepted. The first classes will begin Tuesday, Oct. 1 at 8 p.m. and Monday, Oct. 7 at 8 p.m.

At this time of the year these classes are very popular in view of the upcoming dog shows which are held in the early spring.

For further information, please call HI 6-6858 or EL 9-1481.

Symphony Jr. Third Annual Benefit Train Ride

"The Big Toot" — third annual benefit train ride presented by the Pasadena Symphony Juniors — departs promptly at 6:15 Saturday, Oct. 12. Members and guests who will gather at the Santa Fe depot in Pasadena at 5:45 will embark a specially chartered 13-car decorated to provide an atmosphere of circus gaiety as they journey to Number Three Toot St. in San Bernardino for dinner and dancing.

While enjoying pre-dinner cocktails on the train, guests will be treated to a variety of entertainment.

The purpose of the Juniors, a group of 52-civic-minded young women, is to support and further the aims of the Pasadena Symphony Association. One of the most important facets of the Juniors' myriad activities is the sponsorship of one of the Symphony's free Youth Concerts, attended by over 5,000 school children from the Pasadena and San Gabriel Valley areas. The Juniors annually arrange for the audition of young musicians to appear as soloists with the orchestra. The soloist for the next Junior sponsored concert for which this benefit is being held is the very talented pianist, Hans Boepple.

Mrs. Robert Gambrill, benefit chairman is pleased to announce through Mrs. John Hinrichs who is in charge of reservations that there has been an immediate response to the invitations. Also worthy of note is the fact that responses have come in from all over the Los Angeles County area.

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Toy and Patio Village

140 WEST SIERRA MADRE BLVD.

Open Friday Night Closed
Till 9 P.M. Sunday

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56 W. Sierra Madre Blvd. EL 5-3385

At Royal Tahitian Ends Sun.**Arthur Lyman Appearance**

The man Time Magazine has called the leader of the most sought-after musical group in America will be appearing at The Royal Tahitian from Oct. 1 thru Oct. 6. Arthur Lyman brings his group together with a Polynesian show to the Royal Tahitian where he will appear in concert every night of the week except Monday.

This marks Arthur Lyman's first and only appearance in the area. He comes directly to The Royal Tahitian from Hawaii, after a two-week engagement at The Crescendo in Hollywood. As one of the few artists whose appeal embraces adults as well as teen-agers, Lyman's recordings have been purchased by over ten million people in the past three years. His first hit, "Taboo," remains his largest sell, passing over the two million mark less than eight weeks after its release. Other recordings of Arthur Lyman which have sold over a million are "Love For Sale," "Yellowbird," "Cottonfields," and "Have Nagela." His concert repertoire, as his record sales indicate embraces songs from such places as Tahiti, Hawaii, the American South, as well as Israel.

Featured on his concert will be many of the most famous Lyman songs, plus several recent compositions due for release within the next two weeks, among them an album featuring the popular folk song, "Blowing In the Wind."

Supporting Lyman each evening will be dancers from Hawaii and Tahiti under the direction of Aloha Productions.

Tickets are available at most major record stores throughout the area, plus directly from The Royal Tahitian. Prices are \$2, \$2.50, and \$3. There will be single performance on Tuesday, Wednesday, Thursday and Sunday, plus two performances on Friday and Saturday, commencing at 8 p.m. and 10 p.m.



MISS MARY GRANGER, Assistant Manager of the Royal Tahitian Restaurant is shown with recording and TV star Arthur Lyman who finishes out his six days of concerts at the Royal Tahitian next Sunday night, Oct. 6.

GARUDA RESTAURANT

FINE
INDONESIAN
CUISINE

1427 N. LAKE • PASADENA

FOR RESERVATIONS — SY 4-2366

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Mon. - Tues.
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\$1.50
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Your Hosts—The Mazzollinis
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Pasadena's Gayest Spot

Dancing Wed. thru Sun.

No Minimum No Cover

Danny Anderson and His Band

Western Popular Music

Viva! . . . Superb food . . . rustic setting . . .
music by a strolling trio and fine service. Get
your road map and
try to find us!
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EVERY FRIDAY & SATURDAY

Let's Dine and Dance to

JOHNNY CATRON

AND HIS 14-PIECE ORCHESTRA

"25 Years of Swing"

Dinner from 6 p.m. — Dancing at 9 p.m.
Sunday Dinner From 5—Closed Monday**GLENDORA PALMS**

The Fun Spot of the Valley

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Glendora

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Social and Club Activities

Ruth Ann Rogers Becomes Bride of Gordon M. Greger In Sept. Wedding



MR. AND MRS. GORDON M. GREGER
... nee Ruth Ann Rogers

In the Bresee Nazarene Church, at 8 p.m. on Sept. 6, Ruth Ann Rogers became the bride of Gordon M. Greger.

The Rev. George G. Taylorson performed the ceremony in his church. The organist was Mrs. Bearsfort, and a duet by Gill Haage and Dee Pratt, "One Hand, One Heart," and "I'll Walk With God," were the lovely selections chosen.

Ruth Ann is the daughter of Mr. and Mrs. C. S. Rogers of 1284 Wesley Ave., Pasadena, and the bridegroom is the son of Mr. and Mrs. Henry E. Greger of 195 San Gabriel Court, Sierra Madre.

The bride, given in marriage by her father, chose a gown of Chantilly lace top with a silk bombazine skirt, a seed pearl crown held her fingertip veil. She carried white butterfly orchids on a prayer book.

Judith Pratt served as maid of honor, with Marilyn Greger, Karen Rhone and Janell Keoppel serving as bridesmaids. All were dressed alike in pale green silk organza street length

gowns, and carried bouquets of pale pink mums.

Flower girls were Lisa Rogers and Sally Greger, both were dressed in identical gowns as the bridesmaids.

Timothy Stadler served the bridegroom as best man. The ushers were Kenneth Friend, Lee Fisk and Norman Rogers.

A reception followed the ceremony at the church for approximately three hundred guests, and immediately afterwards the newly married couple left for a honeymoon trip to San Francisco.

The newlyweds will live at 630 Alameda, Altadena, after Oct. 12.

The bride is a graduate of Pasadena High and Pasadena City College. The bridegroom is a graduate of Pasadena High and Cal Poly.

The PLAZA Shop Talk

By Sewall Clark

HAVE YOU ever gone to a baseball game with someone who doesn't know baseball. It won't kill you, but you may be frustrated in learning how many things we take for granted in this life which are almost impossible to explain.

Trudie, for instance, had never seen baseball until last week at Dodger Stadium (thanks to Lee Hall at Krell Buick who gave us the box seats). Some of the questions she asked weren't easy.

THREE STRIKES and you're out? Then how can the batter swing that stick at the ball six or seven times and he's still not out? Well, that's because of the foul ball. So? If the ball is foul, why don't they give him a good one?

SHE LIKED the man who waved his leg so gracefully, like a dancer. Beg pardon, m'am, but that's the pitcher.

So now "that man with the stick" knocks the ball into a beautiful arc, high up, but when he runs to that first "pillow" he stops and walks off the field.

What's the matter with this crazy game? Anyone who "knocks" the ball so well should be allowed more pillows.

ANYHOW, Trudie loved the colors. The beige around the infield against the soft green beyond; the white and black worn by umpires and the red caps of the Phillies. Harmonious? That's Trudie.

IF THERE had been more baseball in Vienna where she began as a fashion designer she might now be designing "the costumes" for half the Major League—especially for those graceful men who wave their legs in the air.

"Ask Trudie" THE PLAZA SHOP Dresses — Sportswear 39 East Montecito Near "Shell" 355-1495

PS—The Plaza sells dresses in many price ranges, manufactured by some of the top men and women in the industry. There isn't a "foul ball" in the lot.

Anniversary of Founding To Be Observed

The 66th anniversary of the founding of Kappa Delta Sorority will be observed by the Pasadena Alumnae Association at its meeting on Oct. 8 at 7:30 p.m. at the home of Mrs. M. Wesley Wise, 841 San Vincene Drive, Arcadia. Mrs. Leon Foley, president, will preside. Mrs. Karl Freden of Altadena will conduct the Founders' Day Ceremony. A report on the National Convention of Kappa Delta held in July in New Orleans will be made by Mrs. Maxwell Krause, Sigma Province president.

Mrs. Clifford G. Siemens of Arcadia is chairman for the evening. She will be assisted by Mmes. David W. Small, Charles W. McAnlis and William L. Plaxico.

Open House To Be Oct. 8

The Crown City Chapter of Sweet Adelines, International Barbershop Organization for Women, will hold open house on Tuesday, Oct. 8, at 8 p.m. at the Loma Alta Park Recreation Center, Lincoln Ave. at Loma Alta, in Altadena.

The chapter is having a membership drive and would like to welcome all women who like to sing, acquire a new hobby and have a lot of fun.

Come, join the fun. Refreshments will be served. For further information, please call Mrs. Don Butzen, director, CL 5-6801; Mrs. Henry Lampsa, chairman, SY. 4-9685, or Mrs. Loyd Slone, publicity, SY. 7-3177.

Delta To Sponsor 'Art and Treasure'

Alpha Gamma Delta alumnae of Southern California will present an "Art and Treasures" benefit at the home of Mrs. R. E. Kubitsek, 1233 Garfield Ave., South Pasadena, on Wednesday, Oct. 16, from 11 a.m. to 4 p.m.

Area Council is sponsoring the event to purchase a station wagon for the Crippled Children's Society. Mrs. John Kelley of the San Fernando club is Council chairman.

Under wide umbrellas on the lawns, antiques, art treasures, paintings and a hobby collections will be displayed to show their usefulness as decorative accessories in the home.

According to Mrs. Robert Beaver of the Orange County club, general chairman for the benefit, each of the 12 clubs in the area will provide exhibits and party table settings and hostesses who will give background information, if desired, to the hundreds of Alpha Gamma Deltas and their guests who will attend.

Mmes. Richard Bartt and Ray Anderson of the San Gabriel Valley club, coordi-

nators of displays, have announced that three artists will be present not only to show finished paintings but to demonstrate their work. They are James Abbe of UCLA art staff, and well-known Southern California artists, Harry K. Budd and Mrs. Aline Thistlewaite.

Pasadena's display chairman, Mrs. John Bodger, has promised an exhibit of that ancient Japanese china from which English Crown Derby was copied. Mrs. Clifford Farrell, San Gabriel Valley display chairman, will offer "Vignette of a Copenhagen Kitchen" and a collection of Americana.

Mrs. Wade Sherrard, refreshment chairman and Pasadena altruistic chairman, is planning a Petite Buffet table decorated by Mrs. Norris J. Shupe, also of Pasadena.

Among those pouring will be Pasadena club members Mmes. Dwight Reay, past Area Council chairman, and Charles Williams, the sorority's past national vice president.

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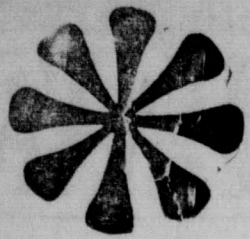
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4—SIERRA MADRE NEWS

Thursday, Oct. 3, 1963

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Strikingly different in the 1964 Ford fleet of commercial vehicles is the Falcon Ranchero and its panel companion, the Falcon Sedan Delivery. The compact 1964 Falcon Ranchero pickup shown here combines high style and passenger-car comfort with a handy size that can handle 80 percent of normal pickup jobs. A new, high-performance 260-cubic-inch V-8 engine is offered for 1964 together with an improved suspension for better ride and handling, better economy, and improved visibility and seating position for both short and tall drivers.

All new Ford light- and medium-duty trucks will be in Ford dealer showrooms.

On display at Carl Hansen Ford, Sierra Madre.

Cloud Seeding Very Vital Says Supervisor F. G. Bonelli

Cloud seeding operations by the County Flood Control District during the 1961-62 and 1962-63 seasons produced over 40,000 acre-feet of additional runoff into District reservoirs, Supervisor Frank G. Bonelli said today.

Dollar-wise, this represents a benefit of about \$826,000 in extra water made available for the agency's water conservation program. The wrap-up on the seeding program for the past two years was contained in a special report filed with the supervisors by District Chief

Engineer M. E. Salisbury. Bonelli said the report was prepared by North American Weather Consultants of Santa Barbara who provided technical meteorological consultation services for the District during the full-scale operational program. In reviewing the report, Bonelli said that average rainfall over the San Gabriel Mountains during 1961-62 was about 11 percent above normal. Storms were concentrated in November and February when 70 per cent of the cloud seeding generator operations were undertaken.

Average increase of precipitation over the cloud seeding target area during the season was approximately 6 inches.

On the other hand, the 1962-63 year was another dry one with rainfall in the San Gabriels averaging only 51 per cent of normal and with a single February storm accounting for about half the season's total.

Bonelli said the drier year reduced opportunities for seeding and the average rainfall increase owing to seeding operations was about 1.6 inches.

Summing up the two periods, the supervisor said benefits in terms of additional water made available during 1961-62 totaled about \$698,000 while it cost \$34,360 to run the program during the year. This represents a 20-1 cost-benefit ratio.

During the dry 1962-63 year, benefits ran \$128,000 with the program cost pegged at \$31,727 — or a ratio of about 4 to 1. When negotiations have been completed, the proposed contract will be presented to the Board of Supervisors for approval, Bonelli said.

—CHARLES ELWELL
Administrative
Assistant to Houston
I. Flournoy



Although it retains its handy compact size, the Ford Falcon has an exciting new look of action for 1964. Completely restyled for the first time since its introduction four years ago, the new Falcon offers added comfort inside, improved economy and a softer, big-car ride. Both tall and short drivers will find the visibility improved and the seating position more comfortable. The Falcon matches its look of action with a choice of engines ranging from the economical 144-cubic-inch six-cylinder to the high performance 260-cubic-inch V-8. The Falcon has the widest model choice in the compact field with 17 models in five series including 2- and 4-door sedans, hardtops, sports coupes, convertibles, station wagons and the Station Bus, Club Wagon and Deluxe Club Wagon. They will be introduced in Ford dealer showrooms.

On display at Carl Hansen Ford, Sierra Madre.

Candace Machin Attends Pomona

Among the 321 freshmen accepted for the fall term at Pomona College is Candace Machin Chambers, daughter of Mr. and Mrs. Terry M. Chambers, 154 S. Lima. She is a graduate of Pasadena High School and will join several upperclassmen from this area at the college.

Donna Miller Celebrates Eighth Birthday

Donna Louise Miller, daughter of Mr. and Mrs. Donald Miller of 189 N. Hermosa St., celebrated her eighth birthday at her home, Sept. 30.

Her guests included: Neil Bowles, Karla Fafach, Gilbert Garcia, Sheri Hagel, Jaime Holt, and Victor Laco.

Her grandfather, Mr. Val Miller, 144 San Gabriel Court, and her brothers, Gregory (age 2) and Michael (age 11) were also present. After games were played, refreshments served, the children enjoyed a delightful pantomime by Donna's father.

Altadena Rescue Squad Sponsors Travelogue Nov. 1

The Altadena Mountain Rescue Squad is sponsoring a fascinating travelogue entitled, "Highest Africa," on Nov. 1, at 8 p.m. at the Pasadena Civic Auditorium. Tickets may be obtained in this area at the Sierra Madre Plumbing Company, 15 Kersting Court. Ray Smith, son of Emile Smith, owner of the plumbing company is a member of the Altadena Mountain Rescue Squad.

All proceeds go toward equipment and operating funds of the organization.

USE THE CLASSIFIED ADS. THEY BRING IMMEDIATE RESULTS.

Harness Racing Autumn Season Opens October 1

With almost a million dollars in purses as a lure, the nation's foremost harness racing talent will swing into action at Hollywood Park for Western Harness Racing Association's 35-day autumn season opening Tuesday, Oct. 1.

Highlighted by the \$50,000 American Pacing Classic and the \$50,000 American Trotting Classic, which will match the country's best horses at each gait, the seven-week meeting promises to be one of the most successful ever staged by WHRA.

The opening day nine-race program will feature the \$5,000, mile and one-sixteenth Hollywood Trot, won last year by Victor and Morris Zeinfeld's Camas B., with Jim Dennis in the sulky. Camas B. will be back again this year to defend his crown, and Dennis "The Monarch" also will be very much on the scene to defend the driving title he shared last year with Jimmy Cruise.

Other top trotters slated for competition at Hollywood this fall are world's money-winning champion Su Mac Lad, last year's American Classic winner Duke Rodney, the classy trotting mares, Seelin and Elaine Rodney, Hambletonian champion Speedy Scott, Porterhouse and Sprite Rodney among others.

The pacing side of the ledger is headed by 1962 American Classic winner Irvin Paul, the latter's full brother Stephan Smith, the speed-burners Gamecock and Midnite Hardy, who have a total of eight 2:00 miles between them this year, Coffee Break, Lehigh Hanover, Henry T. Adios, Rusty Range and Shadydale Monitor.

Racing during the fall meeting will be conducted Tuesdays through Saturdays, with the only Monday racing being carded on Veterans' Day, Nov. 11. The following day will be dark with the meeting closing Saturday, Nov. 16.

First race throughout the season will go off at 1 p.m., with the daily double windows closing five minutes prior to post time for the first race. The double will be conducted on the first two races each racing day. Admission prices are \$1.30 for grandstand, \$3.50 for club house, including taxes.

Shakespeare Club Celebrates President's Day

President's day at the Shakespeare Club, Tuesday, Oct. 8 will feature addresses by Mrs. T. William Heidner, president and Mrs. Claude R. Hickman, president of the Juniors, with Mrs. James C. Chambers, vice president presiding at 1:30 p.m. in the auditorium, followed by a concert by Peggy and Bill Coburn, contralto and pianist-composer, who have just returned from a successful Eastern tour, where Mrs. Coburn made her debut in Carnegie Hall and sung with the National Symphony in Constitutional Hall. They will be introduced by Mrs. Alfred C. Allig, program chairman.

A reception for the president, junior president and the past presidents will be held in the Great Hall immediately following the program. Later Mrs. W. Hurst Lewis, chairman, will serve tea in Stratford House.

Fire Dept.

following the drill among the things discussed was another piece of equipment to replace the old Chevrolet truck that is now in the canyon station.

Members of the equipment committee are working on the problem. Plans for the forthcoming annual Christmas Dance to be held on December 14 are moving along.

St. Rita's Guild Meets Oct. 8

St. Rita's Guild will meet for luncheon and its first meeting of the year next Tuesday, Oct. 8, at 11:45 a.m. in the school hall, 322 N. Baldwin Ave., Sierra Madre. In the absence of Rev. Thomas O'Malley, pastor, Father Patrick Callahan, assistant pastor, will open the meeting with prayer and lead those present in the Salute to the Cross and the Salute to the Flag.

Mrs. John Gendron, president, will welcome members, introduce her committee chairmen, and conduct the business meeting at which Mrs. John Heck, ways and means chairman, will give the reports of the recent Hoe-Down and paper drive.

Mrs. John Robertson, retreat chairman, will outline plans for the retreat scheduled for Oct. 18 through Oct. 20.

The luncheon, prepared and served by the eighth grade mothers, will be under the direction of Mmes. Brian McGoldrick, James Comerford and Thomas Conidine, assisted by Mmes. Louis Salton, Donald Ter-math, Carlos Grenwald, John Moe, James Tattersall, Kenneth Oldenberg, Thomas Reese, Robert Van Ness, Frank Casso, Walter Fleming, Louis Hubik, Eugene Karnowski, Brian Kennedy, George Beardshear, Robert Coughlan and Kelvin Kirsch. "Autumn International" is the theme Mrs. Victor Sinclair, decorations chairman, is preparing for the table centerpieces, assisted by Mmes. Frank Daley, Daniel Mang and Carmen Tisher. All ladies of St. Rita's parish are urged to attend.

Wigs To Be Modeled At Thursday Meet

The Pasadena Alumnae of Kappa Alpha Theta will gather Thursday, Oct. 10, at 7:30 p.m. in the home of Mrs. Kinzie Miller, 195 S. Grand Ave., Pasadena, to enjoy a program featuring wigs.

Mmes Robert Daggett, Warren Procter, Reid Briggs and John Caldecott will model the natural and ornamental wigs.

Hostesses for the evening will be Mrs. Frank Patty and Mrs. Herbert Hamilton. Reservations are being taken by Mrs. William Thompson, SY. 2-3432.

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FOR SALE — MISCELLANEOUS

GARAGE SALE SATURDAY Oct. 5. Elec. stove, roll top desk, sofa, table, 6 chairs, yardage, linens, china, other misc. items. Starting 9 a.m., 3795 Denair St., Pasa. E:10-3

TRUNDLE bed, iron frame, two 4" foam mattresses, like new. \$45. EL 5-9977 E:10-3

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FOR SALE MISCELLANEOUS

GRAY walnut dining rm. set: 6 chairs, 1 leaf. \$50. EL 5-2572 E:10-3

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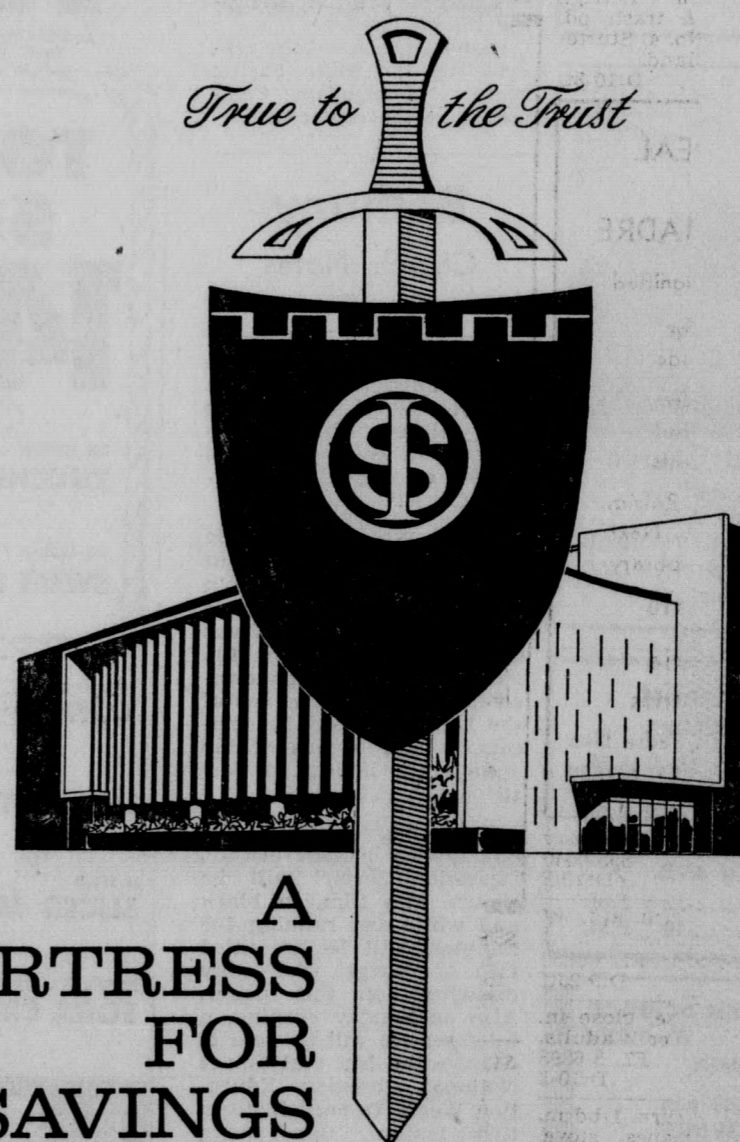
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Initiate Annual Rally Day Sunday

In concluding his series of sermon messages on II Timothy, on Sunday morning at 10:30 the Rev. Armin Hesse will speak on "Finishing the Course" in the worship service at Faith Lutheran Church, 845 Hastings Ranch Drive. Worshipers are again encouraged to take their Bibles to the service.

At 9:15 on Sunday morning, the Sunday school will initiate its annual Rally Day with the opening service in the church sanctuary. New pupils are welcome and will be enrolled in the foyer of the church. Beginning the new year with 15 classes, the following will be installed before the church altar as members of the teaching staff: the Misses Ann Curl, Susan Osti and Janet Woltman; Mrs. R. Osti, Mrs. W. Rutz, Mrs. P. Bernard, Mrs. P. Moore, Mrs. R. Burke, Mrs. M. Silvera, Mrs. C. Jacobsen, Mrs. J. A. Leehy; and Mr. W. Rutz, Mr. W. A. Schroeder. The pastor will be the teacher of the Junior Confirmation Instruction Class which meets on Sunday mornings and on Wednesday afternoons.

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Sunday School
9:30 A.M.
Worship Service
11:00 A.M.
Sermon:
"Worthy or Unworthy?"
NIELS C. CARLSEN, PASTOR
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The church picnic will be held on Sunday afternoon at Farnsworth Park on north Lake Avenue in Altadena. The activities will begin at 2:30 with a ball game between the men and the boys, followed by games and contests for all age groups. The potluck supper will be served at 5:15. Dr. Donald Garner heads the Arrangements Committee.

On Tuesday and Wednesday of next week Pastor Hesse will attend the sessions of the Sierra Pacific Pastoral Conference at Bethel Lutheran Church in Cypress.

Other events in the parish next week include: Board of Fiscal Affairs on Monday at 7:30; Junior Confirmation Instruction Class on Wednesday at 4; the Lutheran Women's Missionary League on Thursday morning at 10; and the Adult Church Membership Study Class on Thursday night at 8.

Bible Lesson
'Unreality'
Sunday, Oct. 6

"Judge not according to the appearance, but judge righteous judgment." This passage from John (7:24) will be the Golden Text at all Christian Science churches this Sunday.

The subject of the Bible Lesson is "Unreality." Related readings from "Science and Health with Key to the Scriptures" by Mary Baker Eddy will include these lines: "All the evidence of physical sense and all the knowledge obtained from physical sense must yield to Science, to the immortal truth of all things." (p. 493).

Two Services of
Worship Slated
Every Sunday

The Santa Anita Church of Religious Science, 226 West Colorado Boulevard, Arcadia presents two worship services every Sunday morning, a 9 o'clock Family Worship Service and the regular Worship Service at 11 a.m. In her lesson-sermon, "Successful Designs for Living" Sunday, Oct. 6 at both worship services, Dr. Ethel Barnhart will suggest practical ways of releasing Spiritual Power resulting in successful living in every area of daily life. Child care is provided at both services.

Junior Church for children from kindergarten through eighth grade meets at 9 a.m. The children attend the worship service with their parents from 9 to 9:15, after which they have their class work in the Christian Education building.

High school and first year college youth are cordially invited to attend the Youth Activity at 7:30 p.m. every Sunday. Mr. and Mrs. R. E. Spencer are the leaders.

For the first time the second year college course in Science of Mind will be presented at the church Monday and Wednesday evenings at 7:30 to 9:30 o'clock. The course opened on Wednesday, Oct. 2. All graduates of the first year course are eligible.

The revised first year course in Science of Mind will be presented once a week on Wednesday evenings, beginning Oct. 9, 7:30 to 9:30 p.m. All who desire to understand and practice the principles of Religious Science are eligible for enrollment.

Rev. Carlsen To
Attend Confab

Rev. Niels C. Carlsen, pastor of Bethany Lutheran Church, East Pasadena, will leave Tuesday morning for Denver, Colo., where he will attend the Western Regional Evangelism Conference of the American Lutheran Church. Pastors and laymen from American Lutheran Churches west of the Mississippi will be attending the conference.

Pastor Carlsen will be representing the South Pacific District Evangelism Committee at the conference.

Bethany
Church Notes

Pastor Robert N. Schaper of Bethany Church of Sierra Madre announces that the church will observe, along with millions of Christians around the world, the Lord's Supper at 11 a.m. this Sunday, Oct. 6.

World-Wide Communion Sunday is an annual event in which Christians join hands in fellowship made possible by the Lord Jesus Christ, whose death on the cross for sin is commemorated through the ordinance of the Lord's Supper. The community and friends of the church are invited to participate.

On Sunday evening, the outstanding motion picture, "Question Seven" will be shown. The film, in black and white and running 105 minutes, will be presented free of charge. (See story elsewhere on this page). Also on Sunday evening, a brief service will be held to observe the fact that this is National Christian Education Week. To participate in this feature, two young people will give a brief report on their summer camping experiences.

Bethany Church ministers to the children, young people and adults, through the dedicated efforts of over 100 different people in such learning experiences offered by the Sunday school, Week-day Clubs, Christian Endeavor and Music. Everyone is invited to become further acquainted with the church and its work.

The Wednesday evening services continue to gain interest as Pastor Schaper has begun a new study series entitled, "Great Theological and Biblical Terms." Some of the terms studied thus far include: Adoption, Absolution, and Allegory, all in relation to the study of theology and the Scriptures.

Attend the Church
of Your Choice
This Sunday

Bethany Church Schedules Film

This coming Sunday evening, Oct. 6, at 7 p.m., Bethany Church of Sierra Madre will present one of the most outstanding motion pictures produced in recent years. The film, "Question Seven" will be presented as a service of the church to inform Christians of the community of the dangers of the subtle indoctrinating procedures used by the Communists on school children.

The 105 minute, black and white film was produced in Germany and uses an international cast to tell a story of conflict between a boy's conscience and his minister-father's desires.

One of the requirements

is to fill out a form of application in which Question No. 7 directly challenges his allegiance to his Lord and to his family. The suspense filled drama unfolds from there and the excellent plot coupled with superior direction and photography combine to make it one of the outstanding films of this decade.

Dr. Robert N. Schaper, pastor of the church, cordially invites all to attend this free showing, at the church, located on North Baldwin.

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SWEET ITALIA MUSCAT
GRAPES 10¢
LONG GREEN
CUCUMBERS 3 FOR 10¢

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CATSUP
22¢
PEAS
23¢
COCKTAIL
23¢

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LONDON GRILL \$1.09
BONELESS-LEAN BEEF
RANCH STEAKS \$1.19
CATTIFISH FILLETS
59¢
ROCKFISH FILLETS
43¢

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ARMOUR STAR
CORNISH GAME HENS 79¢
GOL-PAK GENUINE EASTERN
VEAL CUTLETS 79¢
OSCAR MAYER
LITTLE FRIERS 59¢
LINK SAUSAGE
59¢
GULF PRINCESS
PEELED & DEVEINED SHRIMP 98¢
CENTER CUT
SWORDFISH STEAKS 69¢

Del Monte
ZUCCHINI or STEWED TOMATOES **4 89¢**
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RALPHS FUDGE ICED, 7-INCH 2 LAYER
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RALPHS
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CATERING ICE CREAM **69¢**
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The Wednesday evening services continue to gain interest as Pastor Schaper has begun a new study series entitled, "Great Theological and Biblical Terms." Some of the terms studied thus far include: Adoption, Absolution, and Allegory, all in relation to the study of theology and the Scriptures.

Attend the Church
of Your Choice
This Sunday

Bethany Church Schedules Film

This coming Sunday evening, Oct. 6, at 7 p.m., Bethany Church of Sierra Madre will present one of the most outstanding motion pictures produced in recent years. The film, "Question Seven" will be presented as a service of the church to inform Christians of the community of the dangers of the subtle indoctrinating procedures used by the Communists on school children.

The 105 minute, black and white film was produced in Germany and uses an international cast to tell a story of conflict between a boy's conscience and his minister-father's desires.

One of the requirements

is to fill out a form of application in which Question No. 7 directly challenges his allegiance to his Lord and to his family. The suspense filled drama unfolds from there and the excellent plot coupled with superior direction and photography combine to make it one of the outstanding films of this decade.

Dr. Robert N. Schaper, pastor of the church, cordially invites all to attend this free showing, at the church, located on North Baldwin.

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1/4 of all your bones are in the feet. No wonder they ache, swell, perspire, itch. Bathe feet twice daily with T-4-L Solution for relief of the 52 bones, 66 joints plus ligaments, curbs athlete's foot, too (sloughs off infection - watch healthy skin replace it) or your feet back at any drug store if not pleased in ONE HOUR. TODAY at HARTMAN'S PHARMACY.

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Council of BVM Meets October 1

The Women's Council of the Assumption of the Blessed Virgin Mary held their monthly meeting on Tuesday, Oct. 1, in the parish hall at 8 p.m.

Mrs. Richard Hahn, program chairman, introduced the guest speaker Mrs. Esther George. Her subject was, "Succulents From Now

Until Christmas." Hostesses for the evening were Mrs. C. E. Dickenson, Mrs. F. L. Fruecht, Mrs. Clyde Smith, Mrs. P. L. Phillips, Mrs. H. E. Harmon and Mrs. R. F. Tardiff.

New Booklet Available

A 16-page booklet containing important facts about the cities and communities in the Western and Central San Gabriel Valley is now available, free of charge, at Security First National Bank's Foothill and Rosemead branches, Manager A. Sundall announced.

The booklet was prepared as a service for families contemplating making this area their home. It also contains interesting facts and figures for those established residents who wish to learn more about their own as well as the neighboring communities in the Valley.

Featuring maps, the booklet's contents include home prices and general tax rates, educational facilities, hospitals, freeways, and shopping centers.

Also featured are maps of bus transportation routes, distances (in miles) between communities, and other information.

Next time—relax! at the PLAZA SHOP
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Sportswear
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Near the Shell station

Meeting Schedule

October, 1963

TUESDAY, OCT. 8

First Degree

Refreshments following

MON., OCT 14 thru 18

Dark

(Grand Lodge Week)

TUESDAY, OCT. 22

Dark

MONDAY, OCT. 28

District Officers

Meeting at Arcadia

TUESDAY, Oct. 29

Past Masters Dinner

(Family night) 7:00 P.M.

Make reservations early.

Phone Dom. Boggio,

SY 3-2121, Ext. 273

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Sierra Madre, California

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FLOURNOY REPORT

by Assemblyman
Houston L. Fournoy
49TH ASSEMBLY DISTRICT

The recent flare-up between State Senator Thomas Rees and the Los Angeles County Board of Supervisors over inspection of auto smog devices sent up such a cloud of charge and counter-charge that even smog experts themselves were hard put to separate emotion from fact.

As it turned out, when representatives of both sides sat down at the conference table last week, areas of non-agreement narrowed to just one issue:

Is an inspection system for auto crankcase smog devices needed now?

Senator Rees, the author of Senate Bill 325 for smog inspection stations, and the State Motor Vehicle Pollution Control Board say yes. They contend it is imperative to get the installation and initial inspection program in operation and functioning now.

The County Supervisors, who detonated all the excitement in the first place when they unexpectedly rejected smog inspection stations, said maybe, but they want more evidence. The Supervisors fear that a premature and ineffectual inspection system may jeopardize the ultimate inspection system which both sides agree will eventually be needed for the more complicated tailpipe device.

Conflicting statements at the meeting indicate that some basic questions remain to be answered:

1. How much will crankcase devices cost and how will the public be protected from price gouging?

2. Can the crankcase device be installed by the motorist himself or his garage mechanic? Or are qualified mechanics required, and if so, where are these men to be found?

3. How do you go about inspecting a crankcase device? Do they need inspection?

4. Will there be enough devices available to take care of Los Angeles County's 3.5 million cars, and how long would such an installation procedure take?

There can be no doubt that the Supervisors have raised some important questions. On the other hand, by acting hastily, without adequate notice or explanation, the Board must also bear the responsibility for a great deal of unnecessary misunderstanding.

Last week's meeting did much to heal the breach. Another informal session has been scheduled for October 22. Hopefully, by then, representatives of both sides will have the answers to some of these basic questions and emotions can give way to facts.

My office has nothing to do with the amount of taxes. Your tax bill is determined by the amount of money the spending agencies—the Board of Supervisors, the City Councils, the schools, etc.—vote to spend."

Watson congratulated the community press for its cooperation in helping to explain to the public that the Assessor's only function is to evaluate all taxable property in the County equally and equitably.

Reviewing his first ten months in office, Watson pointed to a number of reforms he had instituted, all aimed at greater fairness for all property owners:

1. Announcing that he would assess all property at 25 per cent of market value.

2. An end to piece-meal reappraisal whereby one-fifth of the property owners of the County every year bore the cost of increased tax spending.

3. Opening all office records to the inspection of the property owners.

4. Instituting file-by-mail property statements for veterans, landlords, and businesses.

5. A post-audit program of business statements that has already added \$33,000,000 to the assessment roll.

6. Reorganization of his Department to up-date methods and policies.

Watson said his program was aimed at making sure every group of taxpayers was treated alike. His recent announcement that he would cut the business personal property ratio to bring it into line at 25 per cent is part of that program.

"We had hoped to be able to make this reduction gradually over a three-to-four year period," Watson said. "However, County Counsel Harold W. Kennedy has advised us that all property must be assessed at the same ratio. Consequently, we had no choice but to make the adjustment immediately."

In analyzing the effect of the ratio adjustment, Watson blasted "scare talk" that homeowners would be hit harder.

The Assessor said the estimated \$600,000,000 reduction in business assessments would be offset by \$300,000,000 in new construction, \$125,000,000 picked up in the post-audit program, and the balance in the course of his reappraisal program.

In that case, the County-wide assessment roll next year should be just about even with this year.

"It will be up to the spending agencies to decide whether taxes go up again next year," Watson said. "Any talk now of increased

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County Assessor Watson Blasts Government Secrecy

County Assessor Phil Watson, blasting governmental "secrecy" on all levels, this week told newspaper editors and publishers he believed his policy of operating in the full glare of the public spotlight would eventually "put a brake on taxes."

Addressing a meeting of the controlled circulation group of the California Newspaper Publishers Association at La Canada Country Club, Watson said that the previous policy of shrouding the Assessor's Department in secrecy had confused taxpayers and contributed to higher taxes.

"When I took office last December," Watson said, "I was advised to be Anonymous." The theory was that if the taxpayer couldn't find out who did what, he would never be able to make an effective protest.

Watson pointed out that he had taken exactly the opposite course.

"I want everyone to know exactly what the Assessor's Department is doing. If a taxpayer has a quarrel with the value of his property, I want him to protest."

"At the same time," Watson went on, "I do not intend to take the blame for higher taxes."

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Occidental Women Meet

"Occidental Itself" is topic for the opening meeting of Occidental College Women's Club to be held Friday, Oct. 4, 1:30 p.m., in Freeman Reception Lounge at Occidental College, Los Angeles.

A special welcome to mothers of incoming students will be offered by OCWC president, Mrs. Leonard Seiber Jones, Covina. Mrs. Frank Winfield, Alhambra, tea chairman, has arranged for table decorations and refreshments to be provided by mothers of San Fernando Valley and Glendale-Burbank areas. Mrs. Edwin F. Beacham, Studio City, and Mrs. H. B. Davis, Glendale, are in charge.

"Our growth in savings and corresponding advancement in loans has been excellent during the last quarter," Mr. Church stated. "With our ever-increasing activities in the Greater Los Angeles area we can logically expect a continuing upward trend in assets and a healthy increase in loan activity," he concluded.

Area meetings to bring together mothers of Occidental College students in their home neighborhoods will continue throughout October. Representatives of Occidental College Women's Club will attend to tell OCWC projects.

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Alladena Federal Declares Dividend

A 4.85 per cent per annum dividend for the quarter ending Sept. 30, 1963 was declared by the Board of Directors of Alladena Federal Savings & Loan Association.

It was announced yesterday by D. W. Church, president. This was the 70th consecutive distribution of earnings made without interruption by the Association since its founding in 1934, according to Mr. Church.

"Our growth in savings and corresponding advancement in loans has been excellent during the last quarter," Mr. Church stated. "With our ever-increasing activities in the Greater Los Angeles area we can logically expect a continuing upward trend in assets and a healthy increase in loan activity," he concluded.

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A black and white photograph of a train car, likely a passenger car, with large windows. The windows show a cityscape with buildings and trees. The train is moving along tracks, and the background is slightly blurred.

SPORTS AS Hank Ives SEES IT



Peerless Prognosticator Takes Loss

Old Hankus was dumped for a ten yard loss last week. First we missed connections with the chief and didn't get the column into the paper. Secondly (and how is this for honesty?) Macbagpipe only came up with ten winners, eight losses and a pair of ties in a week of upsets. Season total now reads 25 wins, two ties, and 13 losses, but the fearless one promises to get better.

WORLD SERIES TIME IS UPON US and quick as a snail Old Hankus came up with the Dodgers as winners in seven games.

PASADENA C.C. to down East L.A. by six. Lancers looked like Sandy Koufax in their opener with San Mateo.

PASADENA HIGH to whip Burroughs by 18. Like Mantle hitting against a rookie.

MUIR by a touchdown over Glendale Hoover. Will Tommy Davis continue his hot hitting?

USC to bounce back against Mich. State by a 24-14 tally. The Yanks don't have a Ron Perranoski in the bullpen.

UCLA over Stanford, 15-14 and it's tighter than a Koufax-Ford mound duel.

PITTSBURGH will win their third straight from a California eleven, by trouncing the Golden Bears. Like Mantle and Maris bombing Larry Sherry.

OREGON STATE to prove rude host for favored Baylor. Houk's mound staff is deeper but the Dodgers have that good bullpen.

OREGON to romp West Virginia by at least 16 points. Yankee power will surely dominate.

WASHINGTON to get first victory over Iowa. Dodgers have speed to spare.

WASH. STATE will outscore Arizona in a tough one. Yankees have the edge behind the plate with Elston Howard, Berra and Blanchard.

ARKANSAS to nudge strong T.C.U. in a Southwestern bruiser. Fairly and Pepitone rate dead even at first base.

PURDUE to upset Notre

Dame. Richardson is one of the best at second-base but Gilliam has a habit of coming through when needed.

PENN STATE by a field goal margin over Rice Owls in a real toughie. Give Willis the edge at shortstop but Kubek is a mighty good one.

NAVY over Michigan something like 27-20. Boyer will out field any of the Dodger hot cornermen but it's about even at bat.

NORTHWESTERN to stay unbeaten with victory over Illinois. Tommy Davis can hold his own with the best and will outpitch Tresh.

MINNESOTA to edge Army, 7-6. Mantle is all supreme when physically fit, but Willie Davis may show a thing or two.

GEORGIA TECH to whip L.S.U., make it 24-10. Maris will have trouble with L.A. porters and Howard will have trouble period.

DARTMOUTH to squeeze past Pennsylvania (how did this one get in their?) Both teams have a solid bench with the Yanks holding an edge in the pinch-hitting department.

SAN DIEGO CHARGERS to clobber Denver Bears 35-21. . . . Ford-Terry-Bouton and Downing against Koufax-Drysdale-Podres and Richert. Pretty much a toss-up there.

GREEN BAY PACKERS to swarm over L.A. Rams. (Got to have one sure winner). That leaves it all up to Perranoski in the Dodger bullpen.

FINAL ANALYSIS. All things considered, the Yanks have the power and pitching. The Dodgers have speed and pitching. Figure Koufax to win two games, Drysdale one and Perranoski to win one and save perhaps two others.

Next time—relax! at the **PLAZA SHOP** Dresses - Negligee Sportswear 39 East Montecito Near the Shell station

Use the Classified Ads and turn Your Used Merchandise Into Cash

Summer Reading Club Completes Requirements

Using as a theme, "A Book of Your Very Own," the Sierra Madre Public Library Summer Reading Club enrolled 122 boys and girls as members, each putting his own book folder on a special club reading shelf, according to Mrs. Gloria Hinshaw, children's librarian.

The following readers completed the requirements of choosing six selective books from their summer reading for listing in their folders:

Connie Adams, Jeffrey Adams, Robin Axelrod, Barbara Bevington, Susan Bishop, Terry Cara, Shari Carlton, Stephen Carlton, Gail Carpenter, Robert Carpenter, Kathleen Carson, Shelly Carson, Diane Castadada, Roy Castanada, Wally Decker, Lucinda Erickson, Lorraine Funston, Michael Green, Steven Guthrie, Gail Hunsicker, Larrie Hustedt, Karen Kintsel, Kristine McDonald, Michael Mackness, Marcia Mavradakis, Charles Meursing, Melinda Meursing, Matthew Miller, Michael Miller, Dawn Munoz, Pamela Plischke, Gretchen Popp, Kenneth Quarstrom, Lisa Quarstrom, Tina Samazan, Cindy Samerjan, Cheryl Scholes, Karen Scholes, Pam Stormie, Craig Stumpf, Cameron Switzer, Vickie Taylor, Scott Toms, Ross Tyree, Darrell Wagner, Debra Wagner and Stephen Williams.

Needlework Guild Display Garments At Annual Tea

The Sierra Madre-Arcadia Section of the Pasadena Chapter, National Needlework Guild of America, have just completed the year's work, starting in January of this year, and sewing every fourth Thursday from 10 a.m. to 3 p.m. at the home of Mrs. Richard Law, 61 E. Bonita Ave.

The following garments have been completed: boluses, skirts, dresses for small children, and shifts. There are approximately 60 garments in all. All finished garments will be on display at the annual "Ingathering Tea" which will be held at the home of Mrs. Robert Michael, 581 Sierra Meadow Drive, Sierra Madre, Oct. 24.

The organization is one of the oldest charity groups in America, and supplies new clothing for the needy.

Mark Stone, Cynthia Stormie, Stephanie Struhers, Kent Taylor, Kathy Termath, Rebecca Toole, Connie Vensel, Jean Wagner, Laurel Walters, Fred Wesley, Rosemary Wesley, Flora Willett, Peter Williams, Marcia Wilson, Joy Wright and Jeff Young.

All club members who did not take home their book folders are reminded to do so.

B and PW's Plan Dinner Meeting

Mountain Section of Sierra Mar District, California Federation of Business and Professional Women's Clubs, Inc., which includes 16 Business and Professional Women's Clubs in the San Gabriel Valley, will convene at a dinner meeting on Oct. 3 at 7:30 p.m. at the American Legion Hall, 361 S. Arroyo Drive, San Gabriel.

Section chairman, Mrs. Mildred Carter of San Marino, states that "Share-manship" will be the theme of this lively dinner meeting program, and will bring to the local clubs inspiration and an accelerated plan of action for the coming months, and will be presented by members attending the recent National Convention at Dallas, Texas, at which this theme became the keynote of the entire five-day convention.

Reservations are being taken by Mrs. Grace Fredrickson, 241 E. Emerson St., Monterey Park, telephone, AT 4-8809 or AT 1-9790; and also by Mrs. Julie Smith, 1134 Hugo Reid Drive, Arcadia, telephone HI 7-7716 or HI N-6157.

Senior Citizens Enjoy Group

The Sierra Madre Senior Citizens' Club met Saturday, Sept. 28. Girls from the Alverno Heights High School entertained with solos, quartets and hootananny selections.

The members thoroughly enjoyed listening to the fresh young voices.

Next Saturday, Oct. 5, another group will come to entertain with their drill team.

Mr. and Mrs. Robert MacGill joined the club.

After the entertainment, the group went to Mr. and Mrs. Martin Olson's air-conditioned home to play cards.

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Civic Auditorium
Each Fall

"Snow White" and
"Peer Gynt"

Sunday, Oct. 27th
at 3 p.m.

Senior Citizens Enjoy Group

The Sierra Madre Senior Citizens' Club met Saturday, Sept. 28. Girls from the Alverno Heights High School entertained with solos, quartets and hootananny selections.

Clipper Club Guest Speaker For Oct. Meeting

Clipper Club is looking forward to hearing Dr. Robert Jenkins, superintendent of Pasadena schools, as their featured speaker at their meeting Thursday, Oct. 10 in Fellowship Hall at 8:30 p.m. This meeting will be held just five days before the school bond election. Dr. Jenkins will discuss the school system, and all facts on the proposed third high school.

Mr. and Mrs. Hugh Livingston are president of the Clipper Club, and Mr. and Mrs. Wayne Brannon are serving as program chairmen. Dr. Jenkins will begin his address at approximately 8:30. The public is also invited to hear him at that time.

Round Table To Meet Oct. 4

The Round Table, a single adult discussion group, is planning a discussion and party this Friday, Oct. 4, at 8 p.m. in Pasadena.

Discussion topic for the evening will be: "Our Age of Analysis: Are We Any Wiser?". Refreshments and dancing on an outdoor patio will follow the discussion.

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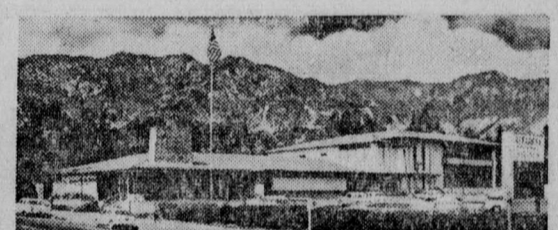
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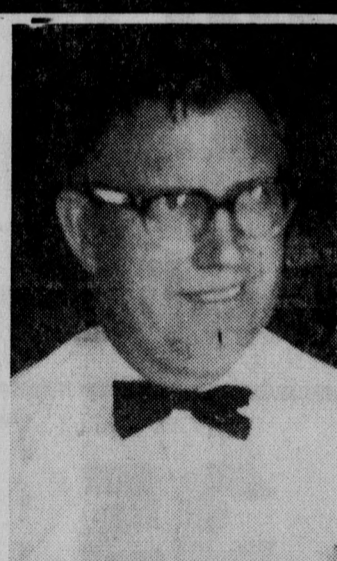
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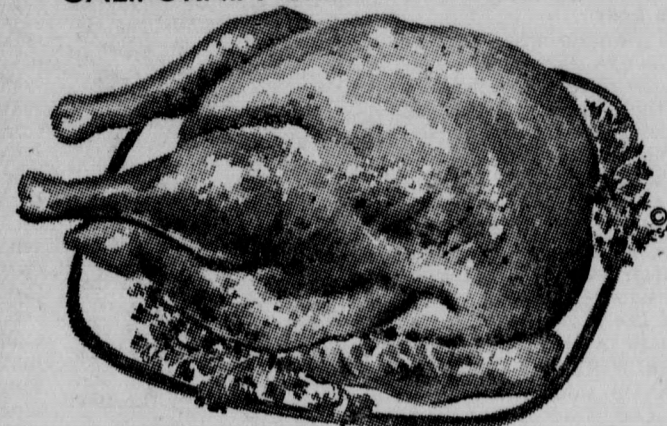
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lb

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ZWAN CANNED HAM

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Each

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SHRIMP

1-lb.
Package

\$1.39

QUICK FROZEN

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59¢
lb



Campbell's

TOMATO SOUP

10 1/2-OZ. CAN

10 FOR \$1.00

Heinz Fresh
CUCUMBER PICKLES

13 3/4-OZ. JAR

19¢



Star-Kist
Chunk Light
TUNA

6 1/2-OZ. CAN

25¢
NET

Springfield
TOMATO JUICE

46-OZ. CAN

4 FOR \$1.00



NESCAFE INSTANT COFFEE

10-OZ. JAR

89¢
NET



Quality Produce
Attractively Priced
The Best —
At Its Best

Sweet Valencia
JUICE ORANGES **10¢**
lb

Fresh long green
CUCUMBERS **5¢**
ea



Crisp Juicy
JONATHAN APPLES

2 lbs. 29¢

Marshburn Farms
FRESH CARROTS

1 LB. SACK

2 FOR 19¢

Firm thick-meat
CANTALOUPE

6 FOR \$1

Quaker Oats

QUICK
OR
REG.

18-OZ.
PKG.

19¢

Instant Nestea

2-OZ.
JAR

79¢

Green
Giant Cut Asparagus

10 1/2-OZ. CAN

4 FOR \$1.00

East Point
or Geisha

Small Shrimp

4 1/2-oz.
can

49¢



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Pard
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WHOLE OR SLICED
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Editorially Speaking....

The foundation of God standeth sure, having this sea, the Lord knoweth them that are His.—2 Tim. 2:19.

Jobs For All

The 28-man Executive Council of the American Federation of Labor and Congress of Industrial Organizations meeting in St. Louis, May 15, 1963, called for a tax cut of at least \$10 billion retroactive to January 1, 1963, and mainly, in the low and middle-income tax brackets. It is expected that the money thus not paid in taxes would be spent for consumption goods and would, therefore, add little if anything to saving and capital accumulation. Since jobs are supplied by capital (about \$18,000 is necessary to supply one good job in industry), it is difficult to see how the proposed tax reduction would be of much help in solving the problem of unemployment.

The Labor Council also called for a vast new program of government spending including federal aid for school and hospital construction, urban renewal, resource development and mass transportation, more funds for the Area Redevelopment Administration to depressed areas and extension of the Public Works Acceleration Act, all of which would run into many billions of dollars of additional deficit spending.

The deficit for the current fiscal year is expected to be from seven to ten billion dollars. If the Council's program is adopted, it is likely to be twice that much. Adding another ten to twenty billion dollars to our federal debt would, of course, increase interest payments to the extent of at least another half billion dollars or more. Already, interest payments amount to about ten per cent of the federal budget. Do the American people want this percentage to grow larger? If we cannot balance the budget this year or next year, what reason is there to expect that we ever can do so? We have already run deficits in twenty-seven of the preceding thirty-three years. Are we to go on in this inflationary process with the debt rising higher and higher until we inflate out through the roof and destroy the dollar? That will bring indescribable suffering upon all of the people. Are we so ignorant and thoughtless as to continue rushing into disaster?

The way to solve our problem is to restore the free market with flexibility in the price-wage structure, to discontinue featherbedding, that is, payment for work not done, to stop waste and extravagance, stop trying to subsidize Socialist rulers around the world with enormous foreign aid payments, for each one of us to begin to do a full day's honest work every day and to retain competitive so the output of our factories will be more and more sought in domestic and foreign markets and foreign competitors will not continue to replace our own wares in ever rising volume both at home and abroad. These are the honest, down-to-earth measures that would solve the problem of unemployment, furnish jobs for all, preserve the soundness of our dollar, stop inflation, and put us back on the road to balanced budgets, reduction of indebtedness, continuing prosperity and higher standards of living.

Forward Step

To the many Californians who remember school as a matter of the three R's, and life adjustment as something learned outside of the classroom, modern education has left a great deal to be desired. They can now take heart. As the state's schools reopen, a step is being taken back toward time-tested fundamentals. A comparatively small step, but an encouraging one.

As the result of a decision by the board of education, separate textbooks have been adopted for courses in geography and history. For decades those subjects have been combined under the general title of social studies. Now they will, perforce, be taught as they should be—as separate subjects.

The changeover will be complete this year in all fifth grade classes, but due to a shortage of text will not be accomplished entirely in the eight grades until next year. But a step is a step, however small; and any step back toward sound fundamentals is a welcome step forward toward sounder education.

Neat Little Trick

A short time ago, reports the AP, the Cuban government raised the price of gasoline from 34 cents to 60 cents a gallon (not far from a 100 per cent jump) "in the interest of the national economy." The dispatch continues: "Premier Fidel Castro had suggested the increase as a means of forcing a greater contribution from the people to Cuba's progress."

This is one of those neat little tricks that are only possible in a totalitarian economy, where the government either owns everything or runs everything, and competition is nonexistent. You might keep this in mind next time you hear private enterprise raked over the coals, and government ownership of industry lauded as a public blessing.

Nashville, Tenn., National Baptist Union-Review: "To be able to forget one's self and go down the street, go out in the country, dwell among the trees, hills, flowers, animals, springs, brooks, rivers, and let them say something to you, and then have sense enough to say something to them—And come away with a glowing sense of appreciation for having had the privilege to commune with the Infinite—is in itself an achievement."

Sierra Madre News

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Letters addressed to the editor of the News are welcome, however, they must be signed with correct names of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.
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YOUR . . .
SIERRA MADRE
. . . POLICE REPORT

"What can I do to assist our law enforcement agencies in the battle against crime and criminality?"
"I work every day and most of my free time is spent at home with my family. I don't get out to see what's going on. How can I help?"

These are the questions that are presented to law enforcement agencies when citizen assistance is solicited.

Citizen participation takes place in various forms and in varying degrees.

The most basic and natural, perhaps, is the habit of reporting suspicious persons and incidents to the police. This can occur at home, on the job, when shopping, or in recreation. At some time or another every person finds himself or herself observing a person or a particular action of a person and thinking to themselves—"This doesn't look right. I wish a policeman would come along right about now." Remember, a policeman is no farther away than the nearest telephone and, if you call, a policeman will "come right about now."

Every citizen can serve as another pair of eyes and ears for our law enforcement agencies.

Many a good arrest has resulted from information received by the police from an interested citizen. Lives have been saved and property has been protected from loss or damage because one of you has taken time to dial the police number and report something that "Just didn't look right" to you.

People are sometimes reluctant to call because what they are reporting may not be a crime or some type of criminal activity. Many a crime has gone undetected at the actual commission of the offense because what some one observed could not be interpreted by that person as an actual crime.

All we are asking for is the initial notification—it is the responsibility of the officer assigned to make a determination of whether a crime has been committed or not.

It is this type of joint cooperation between citizen and police that will aid in making the community a safer place to live.



FREEDOM
At Any Price

By H. V. Witty

How can government officials uphold law and order when they themselves brazenly flout the laws? Several Congressmen have been asking this question, citing as an example an incident which, in the days before government news management, might have made front-page headlines. As it is, only a few columnists have even mentioned it.

When Congress approved the foreign-aid appropriation last year, it stipulated clearly that none of this money (your money) was to be given to any nation whose ships supplied oil to Red Cuba. Congress made no exception in the case of oil. It also denied foreign-aid funds to any nation whose ships supplied other items to Cuba, but, if the President decided it was in the national interest to make an exception, he was to report to appropriate committees of Congress.

That law was passed by the elected representatives of the American people and it is the sworn duty of the Executive to execute this law. But Congressman Melvin Laird has discovered that if the laws of Congress are not to the liking of the Executive branch of our government, then these laws are being totally ignored.

It has been reported that since the law went into effect, the ships of 27 nations have been supplying Communist Cuba with goods of various kinds. While these countries were carrying on trade with Castro, they received nearly half a billion dollars of your money in foreign-aid handouts. No one including Congressmen, can find any evidence that the President has informed any committee of Congress that such indirect help to Krushchev's bearded stooge in Cuba was in the national interest. The ban against oil shipments was absolute with no exceptions. But, in the first six months of this year, four nations shipped oil to Red Cuba. During that same period these nations received from the New Frontier 145 million dollars of your money—and our government admits it.

Certainly it is serious to know that this is going on in this hemisphere which shelters a Soviet military base. Of much greater significance is the fact that the President takes it upon himself to ignore the laws of Congress—the only laws that are really the laws of the land. The maintenance of our form of free, representative government is impossible unless the President it held accountable for his sworn duties under the Constitution.

Another item suppressed by the liberal press also concerns another facet of Castro's Cuba. A House Committee has been looking into those ransom deals which we made with Castro to bring about the release of the Bay of Pigs prisoners. It has now come to light that while James Donovan, the New York attorney who was supposed to be acting in a private capacity, was in Havana supervising the unloading of the ransom goods, somebody suggested that there were other Cubans who wanted to come to the United States.

According to the testimony before the Committee, the arrangements to help people escape Castro's Communist paradise in Cuba were made by our State Department. These arrangements are almost beyond belief. They comprised what one of the Congressmen called a 50-50 deal under which Castro designated 50 per cent of the so-called refugees. This may sound incredible, but it was explained to the House Committee by Abba Schwartz, head of the State Department's Security Affairs Bureau, as follows: "Castro insisted that on each ship bringing out refugees he was to designate 50 per cent of the capacity. . . In other words, if we had a ship that held 700 people, 50 per cent were persons that we designated. The other 50 per cent were Cuban nationals and others whom Castro designated."

Castro naming Cubans whom he would allow to come here is astonishing enough, but it was the "and others" that really set the Committee's questioners back on their heels. More than 4,000 of these people were allowed to enter the United States with Castro's approval were nationals, among other countries, of Poland, Czechoslovakia, Hungary, Yugoslavia and Russia—all Communist nations.

The above information was supplied to this columnist by America's Future, Inc., 542 Main St., New Rochelle N.J., Vol. 5 No. 35, August 30, 1963.

Women's ORT Presents Pro Book Reviewer

Members of the Regina Trilling Chapter of Women's American ORT (Organization for Rehabilitation through Training) will welcome Mrs. Muriel Helfenbein, professional reviewer for a book store in Pasadena at their first general meeting, Oct. 9, at the home of Dr. and Mrs. Robert Magrill, 1446 Waverly, San Marino.

Mrs. Helfenbein will present her "Books in Review" program.

Mrs. Robert Magrill, school project fund chairman for the event, has announced that all proceeds go toward the support of more than 600 vocational training centers, schools and workshops which ORT maintains in 20 countries on five continents. The public is cordially invited to attend the noon luncheon by phoning MU 1-7781 for reservations.

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Community
. . . Hospital

Sierra Madre Community Hospital can be proud of its staff. The departments are headed by professional people who have been thoroughly trained and are devoted to duty and licensed in their own field and are devoted to duty and Sierra Madre Community Hospital. In addition to the department heads each department is staffed with individuals who have been trained to act with professional and technical ability.

It has been said that most hospital personnel have unique characteristics. This is true and from the patient's viewpoint this is essential. You can better understand the importance of this unique behavior when you come to realize how frequently we are faced with new life or death's finality, with serious prolonged illnesses or miraculous speedy recoveries. In the face of these experiences hospital personnel must make every effort not to become emotionally involved. Perhaps you the patient have sensed a feeling of seeming indifference now and again but truly our motto here at Sierra Madre Community is "TLC (tender, loving care)."

One of the many reasons we feel very strongly in favor of our small hospital is because you as our patient are not just a number or a statistic. We are closer to you and your loved ones. You may be our neighbor or even one of the family. We can indeed give the "personal touch."

Because we want you to know us we would like to introduce ourselves: Administrator, M. Fuller; Director of Nurses, Mrs. Duffy; Business Manager, Mr. Dent; Administrative Secretary, Mrs. Tyson; Pharmacist, Mr. Rubin; Laboratory Technologist, Mrs. Meecham; Operating Room Supervisor, Mrs. Klavon; X-ray Technologist, Mrs. Jefford; Head Cook, Mrs. Taylor; Housekeeping, Mrs. Allison; Maintenance, Mr. Ferguson.

In addition to the above listed department heads we have those behind the scene who provide you with several years of experience for your speedy recovery and well being.

Daughters of British Empire Fall Bazaar

An event of interest to all in the Southland, especially those of British birth or ancestry, will be the Daughters of the British Empire fall bazaar, Saturday, Oct. 5, Catholic Women's Club, 927 S. Menlo Ave., Los Angeles, in aid of the British Home for the Aged, Sierra Madre. Doors open 12:30 to 5 p.m.

Mrs. Bruce Watt, first state vice president and chairman of the bazaar, reports that booths manned by the various chapters will be filled with an assortment of British things, baked goods, lemon curd, marmalades, pastries, imports, white elephants. Chapters in other states in the West also are sending contributions. An English tea will be served.

Mrs. Fulton G. Chapple, M. B. E. of Pasadena, state president, will introduce honored guests, Mr. and Mrs. F. Herbert Gamble, British Consul General and members of the Consular staff; Mr. and Mrs. J. C. Britton, Canadian Consul General; Miss M. C. Orchard, president, Canadian Women's Club of Los Angeles; Mr. Richard Irvine Wilson, president, Council of British Societies; Mrs. James P. Reynolds, president, British Home, Mrs. Edgar C. Chaney, National Organizing Secretary for the West, and all state past presidents. Interested friends cordially invited to attend.

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OUT OF THE COBWEBS

10 Years Ago

October 1, 1953

Approximately 250 men and women greeted Congressman and Mrs. Edgar W. Hiestand last week at a community gathering in the City Park. A picnic supper and program by the Sierra Madre Concert Band preceded the speeches.

Our town is a penny richer today. The City received a check from the California Water & Telephone Co. for that amount. It seems that one penny represents the 10 per cent commission due the City on the pay phone station at the Youth Hut.

Ted Velasquez of Sunny-side reported that his house was entered while he and his wife were away and \$16.60 in dimes was taken from a mayonnaise jar stashed in a dresser drawer—the jar was replaced empty.

The Women's Fellowship of the Sierra Madre Congregational Church will inaugurate its fourth season at a luncheon Tuesday under Mrs. Helen Haas, vice president and chairman of the day's program.

20 Years Ago

October 7, 1943

Orchard Camp in its present condition is a tremendous fire hazard and will be destroyed as a resort. The grounds are to be turned over to the Boy Scouts as a training and recreation center.

September marked the 12th year of World War II. Yes, 12 years. In 1931, Tokyo against China, Ethiopia in 1935, Shanghai 1937, Austria 1938, Poland 1939, and Pearl Harbor 1941. We learned a lesson—the important thing is to remember it!

Sierra Madre's Victory Gardeners will tell their experiences and share their wisdom of summer vegetable crops at a dinner meeting of the Garden Club next Monday.

30 Years Ago

October 6, 1933

The last apparent obstacle in Sierra Madre's 24-year fight for a direct western route by the extension of Central Ave into Pasadena was removed yesterday when the Hahn estate west of Hastings Ranch gave the country right-of-way for the thoroughfare.

Robert LaLone, catcher of the Junior Legion team, is the undisputed leader of the City Baseball League batters with a percentage of .475, and winner of a \$10 prize offered for leading slugger by Sierra Madre Drug.

Greatest fire hazard in city's history exists now. October has set an all-time heat record and the weather conditions are such that a match or cigaret could burst into flame like a tinderbox.

From the Old Files

October 6, 1923

Workmen are making rapid progress with the erection of the new parish house for the Church of the Ascension. The building adjoins and is connected with the main church building.

Gold fever epidemic due—discovery of pay ore reported from canyon above Sierra Madre Villa by two Pasadena men. The ore was struck

15 feet below the surface. James E. Sadler bagged a rare specimen of game for this area last Saturday night when he shot a big opossum which had been making his presence known around town for some time.

From Old, Old Files

October, 1913

At a meeting of the Sierra Madre board of health, the matter of having all bakery goods wrapped was presented, even though the law does not require it.

The library received a gift of 150 books when Mr. and Mrs. Torrance moved their household furnishings from Sierra Madre to Los Angeles.

The Sierra Madre churches are reporting that attendance is increasing since the weather is getting cooler. During the long, hot summer people felt more comfortable at home.

Tires
Keep your tires properly inflated and check them often for cuts, breaks, and excessive wear.

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Weekly Shades Of Hastings

Margily Rowzov
EL 5-7736

The "Shades of Hastings" are being drawn — this is our last column. It's been a good year for Margily Rowzov, and we have enjoyed it. We've made many new friends and have been highly encouraged to try new ventures, because of the kind remarks we have received about this column. Yes, Rowzov has other irons in the fire! So, until we meet again — This is Emily Morzov and Marge Rowley saying, "Mercy"!!!

Flash and Flash

Last Sunday night at 8:30, Ed and Bertha Watts became the proud parents of twin sons! These husky little lads weighed in at six and seven pounds! The Watts had only a week's warning that they were getting two instead of one — talk about economy packaging. The other Watts children are Brian and Cynthia, who are eagerly waiting to welcome home the new arrivals.

Winners All

For the past three years the following bridge enthusiasts have had a running tournament. Darrell and Patty Wright and Bill and Joanne Bevans have not only enjoyed bridge, but the spoils of the game. Every time they've played the three losers have had to contribute three dollars apiece to a Saving for Fun Bank. Over the years they have enjoyed a plush evening on the town, a weekend in Las Vegas, and, recently, a long weekend in Ensenada, Mexico.

On the way to Baja California, the group had dinner at the lovely Rosarita Beach Hotel. Joanne tells us that air-conditioning seems to be lacking in Ensenada. The brightness of their rooms — red walls with green headboards — did nothing to cool the atmosphere. Undaunted by the heat, our sight-seers enjoyed the night clubs, the shopping, and an afternoon of swimming at Estero Beach. That's the best pay-off of a Bridge Tournament we've ever heard of!

Golf Club Entertained

The directors and committees of the Eaton Canyon Men's Golf Club and their wives were graciously entertained by Mr. and Mrs. Marshall Harris at their beautiful Sierra Madre Villa home. Swimming, a delicious steak barbecue, and dancing were enjoyed by all. Those attending were: Mr. and Mrs. John Culwell, Mr. and Mrs. John Nelson, Mr. and Mrs. Wayne Byrket, Mr. and Mrs. Bill Evans, Mr. and Mrs. Herb Lacey, Mr. and Mrs. Mike Enright, Mr. and Mrs. Ron Shane, Mr. and Mrs. Stan Keough, Mr. and Mrs. Nels Magnuson, Mr. and Mrs. Bob Ridgway, Mr. and Mrs. Ed McManus, and Mr. and Mrs. Hoot Whitaker.

Short Move
A delighted Betty Barr tells us that her mother, Mrs. E. F. Scott, and aunt, Mrs. Gilman Flint, have recently moved to near-by Sierra Madre. These two lovely ladies have lived in the Los Angeles area since 1893.

Next Stop Japan

A Navy family, Mr. and Mrs. Eldon Waters and son Tom, dropped in unexpectedly for a visit with long-time friends Dan and Jo Wells. Having just completed an advanced-training course in Millington, Tenn., Eldon is now ready for a tour of duty in Japan, where he will be stationed for three years. The Waters

family will be stationed at Miramar for several months prior to embarkation for the Land of the Rising Sun. The Wells children, Danny and Dru, helped entertain the guests during their visit.

Fashion Duo

Las Companeras, Upper Hastings Ranch Luncheon Club opened the fall season with an appropriate and interesting program. After luncheon at the Tahitian, and a short business meeting conducted by President Jeanne Paxson, the program chairman, Emily Morzov introduced the program for the day. The Fashion Duo, Lorry Freez and Adalyn Tusher, gave a useful and informative demonstration on how to travel lightly and still have a co-ordinated and well accessorized wardrobe. The girls centered their program around "A Week-end via Hat Box and Train Case."

Las Companeras greeted new members, who were presented with a corsage by membership chairman Pat Giangregorio. These ladies are Mrs. Frank Nelson, Mrs. Gordon Newhouse, and Mrs. Keith Stiles.

Talk about the weather! Go right ahead, but we don't feel it deserves any more space than we have just given it. MERCY!!!

PTA Music and Arts Offer Youth Concert Series

The Youth Concert Series again will offer an excellent musical experience for your entire family at reasonable rates. All four Sunday afternoon concerts will be geared to the child's level of appreciation while featuring top flight artists and programs. The ticket booklets will go on sale Oct. 7 through Oct. 18 and \$1.50 per booklet covers entire series. The same low rates are available to adults, who are requested to attend with children.

The concerts will be held at the Pasadena Civic Auditorium, with the first one taking place on Sunday afternoon, Nov. 3, when the Los Angeles Philharmonic Orchestra will play under baton of Howard Hansen. The second concert will occur on Sunday, Dec. 8, when the Paganini Quartet will perform under the direction of Henri Tamir. The third concert will feature Hans Boepple as piano soloist with the Pasadena Symphony Orchestra, Dr. Richard Lert, conductor. The fourth concert will be an exciting opera pageant entitled "Noah's Flood," written by Benjamin Britten. Sunday, March 15, is the date.

Purchase your tickets by calling Phyllis Chapman, PTA Music and Arts Chairman, EL 5-3928. There are two performances of each program, so if there is more than one child in your family, purchase all tickets through one child to insure tickets for same performance.

Remember, the ticket sale dates are Oct. 7 through Oct. 18 for a memorable music experience.

Don't look now — but Right near you is THE PLAZA SHOP! Just off Baldwin at 39 EAST MONTECITO Dresses — Sportswear "Ask Trude" — EL 6-1495

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SERVING SOUTHERN CALIFORNIA BEST! YOU GET BLUE CHIP STAMPS, TOO!

Del Monte Sweet Pickles 1/2 65¢	MECK Hair Set Mist 8 OZ. CAN \$1.29	Loma Linda Foods WHEAT GERM 16 OZ. PKG. 39¢	PUSH 'N' BOOTS Cat Food FISH FLAVOR 15 OZ. CAN 3 for 31¢	Heinz Baby Meats STRAINED OR JR. 3 1/2 OZ. JAR 2 1/2 49¢	SANTARY NAPKINS Confidets PKG. OF 12 45¢	Cut-Rite Plastic Wrap 100 FT. ROLL 27¢	CHICK Pet Food 12 OZ. CAN 2 1/2 31¢	Friskies Mix Dog Food 1 1/2 39¢	Friskies Cubes 1 1/2 39¢	Zee Paper Napkins 1/2 2 1/2 23¢	Chiffon Toilet Tissue 2 1/2 23¢
Award Margarine 1/2 39¢											
Zee Sandwich Bags 1/2 3 1/2 27¢											
Zee Toilet Tissue 1/2 37¢											

★ PASADENA
2841 E.
Sierra Madre Blvd.

★ ALTADENA
2408
Lincoln Ave.

★ SO. PASADENA
1616 State St.
(East of Fair Oaks)

★ WEST ARCADIA
1407
Baldwin Ave.

LEGAL NOTICE

NOTICE OF AWARD OF CONTRACT

Pursuant to statute and to Resolution No. 2019 of the City Council of the City of Sierra Madre, directing this Notice, NOTICE IS HEREBY GIVEN, that the said City Council of the City of Sierra Madre in open session, on the 24th day of September, 1963, publicly examined and declared all sealed proposals or bids for performing the work and improvement described in Resolution of Intention No. 2000 of the City Council of the City of Sierra Madre, adopted on the 23rd day of July, 1963, which Resolution of Intention is on file in the office of the City Clerk of the City of Sierra Madre and is hereby referred to for a description of said work and improvement and for all particulars relative to the proceedings under said Resolution of Intention; and notice is also hereby given that the City Council of the City of Sierra Madre, thereafter on the 24th day of September, 1963, awarded the contract for said work and improvement to the lowest regular responsible bidder to-wit: Quick Company, at the price named in the bid for said work and improvement of said bidder, which said bid is on file in the office of the City Clerk of the said City of Sierra Madre, and to which reference is hereby made and the attention of all persons interested is hereby directed.

Dated: September 24, 1963
L. Marie Warfel, City Clerk of the City of Sierra Madre, Calif.

Publish Sierra Madre News
October 3, 1963

LEGAL NOTICE

CERTIFICATE OF BUSINESS

THE UNDERSIGNED does hereby certify that she is conducting a Gift and Women's Accessories Shop business at 65 North Baldwin, City of Sierra Madre, County of Los Angeles, State of California, under the fictitious firm name of CONGLOMERATION and that said firm is composed of the following persons, whose names and addresses are as follows: TO-WIT:

EDNA E. BARGER, 65 North Baldwin, Sierra Madre, Calif.
WITNESS my hand this 18th day of September, 1963
EDNA E. BARGER
THOMAS C. HECK
Attorney in Fact
STATE OF CALIFORNIA

COUNTY OF LOS ANGELES
ON THIS 10th day of September, A.D. 1963, before me a Notary Public in and for said County and State, personally appeared Thomas C. Heck known to me to be the person whose name is subscribed to the within instrument as the attorney in fact of Edna E. Barger and acknowledged to me that he subscribed the name of Edna E. Barger thereto as principal and his own name as attorney in fact.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

HARMON G. WAY
Notary Public in and for said County and State
My Commission expires April 13, 1964
Publish Sierra Madre News
Sept. 19, 26, Oct. 3, 10, 1963

LEGAL NOTICE

NOTICE TO CREDITORS

No. 472433

In the Superior Court of the State of California, in and for the County of Los Angeles
In the Matter of the Estate of Nancy McNair, Deceased.

Notice is hereby given by the undersigned, BALDO M. KRISTOVICH, PUBLIC ADMINISTRATOR, as Administrator of the Estate of Nancy McNair, Deceased, to the Creditors of, and all persons having claims against, the said decedent, to present them, with the necessary vouchers, within six months after the first publication of this notice, to the said Administrator at his office at 401 Old Hall of Records, 220 N. Broadway, Los Angeles, California, which said office the undersigned selects as a place of business in all matters connected with said estate, or to file them, with the necessary vouchers, within six months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the County of Los Angeles.

Dated: Sept. 19, 1963
BALDO M. KRISTOVICH,
Public Administrator
of the estate of said decedent.
Madison 5-3611 Ext. 64267
Publish Sierra Madre News
Sept. 26, Oct. 3, 10, 17, 1963

LEGAL NOTICE

NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that pursuant to the provisions of the Code of the City of Sierra Madre, Section 9625, that the Planning Commission of the City of Sierra Madre has fixed Thursday, October 17, 1963, at the hour of 8:00 o'clock P.M. in the Council Chambers of the City Hall, 55 West Sierra Madre Blvd., Sierra Madre, California, as the time and place for holding a public hearing on a proposed variance to reduce side yard setback from 15 ft. to 10 ft. driveway normally required for property described as Lot 15, Brainerd's Subdivision, further described as 108 Esperanza Avenue.

Application and map are on file in the office of the Secretary of the Planning Commission.

The application alleges that there are special circumstances attached to said property which generally do not apply to other properties in the same district and vicinity; that the granting of a variance as aforesaid will not result in a material damage or prejudice to the public welfare or injurious to persons in the vicinity thereof, in that the proposed variance, if granted, would be subject to such conditions as the Planning Commission may deem necessary to assure that the spirit and purpose of said City Zoning Code will be observed, public welfare and safety secured, and substantial justice done to all parties.

Interested persons may attend and be heard.

Dated: September 27, 1963
BY ORDER OF THE PLANNING COMMISSION
L. C. Bevington, Secretary
Publish Sierra Madre News
October 3, 1963

LEGAL NOTICE

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Application and map are on file in the office of the Secretary of the Planning Commission.

The application alleges that there are special circumstances attached to said property which generally do not apply to other properties in the same district and vicinity; that the granting of a variance as aforesaid will not result in a material damage or prejudice to the public welfare or injurious to persons in the vicinity thereof, in that the proposed variance, if granted, would be subject to such conditions as the Planning Commission may deem necessary to assure that the spirit and purpose of said City Zoning Code will be observed, public welfare and safety secured, and substantial justice done to all parties.

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Application and map are on file in the office of the Secretary of the Planning Commission.

The application alleges that there are special circumstances attached to said property which generally do not apply to other properties in the same district and vicinity; that the granting of a variance as aforesaid will not result in a material damage or prejudice to the public welfare or injurious to persons in the vicinity thereof, in that the proposed variance, if granted, would be subject to such conditions as the Planning Commission may deem necessary to assure that the spirit and purpose of said City Zoning Code will be observed, public welfare and safety secured, and substantial justice done to all parties.

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Application and map are on file in the office of the Secretary of the Planning Commission.

The application alleges that there are special circumstances attached to said property which generally do not apply to other properties in the same district and vicinity; that the granting of a variance as aforesaid will not result in a material damage or prejudice to the public welfare or injurious to persons in the vicinity thereof, in that the proposed variance, if granted, would be subject to such conditions as the Planning Commission may deem necessary to assure that the spirit and purpose of said City Zoning Code will be observed, public welfare and safety secured, and substantial justice done to all parties.

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BY ORDER OF THE PLANNING COMMISSION
L. C. Bevington, Secretary
Publish Sierra Madre News
October 3, 1963

Congregational Church Begins Adult Classes

The Sierra Madre Congregational Church has announced that Dr. Hugh Vernon White, professor emeritus of Christian Theology and World Christianity at Pacific School of Religion, will teach an adult class at the church. The class will meet in the Olive O'Byrne Room from 9:30 to 10:30, beginning next Sunday, Oct. 6. Dr. White, distinguished teacher as many adult conferences, has just completed a book on "Truth and the Person in Christian Theology," published by Oxford University Press.

All interested adults are welcome at the class.



CHILDBIRTH IN THE GOOD OLD DAYS

Few families would care to go back to "the good old days" of childbirth. Death of mothers was common place, often because doctors had no drugs adequate for fighting infection. In 1915 one of every 164 mothers died in childbirth, or from complications of her pregnancy.

Many of these mothers could have been saved by only a few dollars' worth of today's medicines.

Now only one mother in 3,125 dies. Much of the credit for this improvement is due to the new prescription drugs. Their cost is surprisingly low. In fact, only 15 prescriptions in a thousand cost as much as \$10. The average one costs only \$3.26. No wonder we say: "Today's prescription is the biggest bargain in history."

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Hartman
Retail Pharmacy
29 N. Baldwin EL 5-3311

YOUR FAVORITE VALUES AT SALE PRICES! REAP A HARVEST FROM FULLY-STOCKED SHELVES!

MANAGERS' WEEK

CUT FROM U.S.D.A. "CHOICE" STEER BEEF

STEAKS

T-BONE or SIRLOIN TIP \$8.18 lb.

PORTERHOUSE STEAK . . . 105 lb.

Round Steak CENTER CUT 69¢ Top Round TENDER 89¢ N.Y. Cut Steak . . 1.89

Round Steak BONE LESS 79¢ Top Sirloin BONE LESS 1.29 lb. Filet Mignon FOR BROILING 1.98 lb.

CHUCK STEAK ALSO ROAST 3.95 lb.

SEAFOOD VALUES

NORTHERN Halibut Steak 59¢

CENTER CUT Swordfish Stk. 69¢

EASTERN Lobsters COOKED FROZEN 89¢

O-Bone Roast LEAN TENDER 49¢ Rib Roast ALSO STEAK 89¢

Rump Roast BONE-IN 69¢ Stewing Beef LEAN CUBED 79¢

Rump Roast BONE LESS 79¢ Cross Cut Ribs ENGLISH CUT 53¢

Clod Roast BONE LESS 83¢ Ground Beef FRESH LEAN 39¢

SLICED BACON ALL-GOOD EASTERN 53¢

Py-O-My MIXES

POTATOES, PANCAKE MUFFIN, CAKE or FROSTING

YOUR CHOICE 10¢

Ass'd. Size Pkg.

SUNNYBROOK Large 'AA' EGGS 45¢ 1-doz. ctn.

A&P—Our Finest Quality GRAPEFRUIT SECTIONS 4 1-lb. cans 99¢

WISCONSIN Aged Cheddar CHEESE 69¢ per lb.

ZEE—Ass't. Colors Napkins 10¢ 80-Ct. Pkg.

SUNNYFIELD—Top Quality Butter 69¢ 1-lb. Pkg.

SULTANA—Small Stuffed Olives 59¢ 10 1/2-oz. Jar

KERNS TOMATO Juice 19¢ 1 Qt. 14-oz. Can

20c OFF Nescafe 99¢ 10-oz. Jar

ICY CAPE KING Crab Meat 69¢ 7 1/2-oz. Can

CASCO MEDALLION AUTOMATIC ELECTRIC BLANKET* 11.95 ea. Double Size

Gillette Adjustable Razor & Shave CREAM* 1.79 Regular 2.29

We Give BLUE CHIP STAMPS

Prices Effective . . . Sat. & Sun., October 3, 4, 5 & 6

HASTINGS RANCH SHOPPING CENTER 3745 Foothill Pasadena

*Vaxable items subject to Tax-Open Sunday

MANAGERS' WEEK SALE!

A&P CUSTOM-GROUND COFFEE!

MILD AND MELLOW EIGHT O'CLOCK 49¢ 1-LB. BAG

3-LB. BAG \$1.41

RICH AND FULL-BODIED RED CIRCLE 53¢ 1-LB. BAG

3-LB. BAG \$1.53

VIGOROUS AND WINNY BOKAR 55¢ 1-LB. BAG

3-LB. BAG \$1.59

ENJOY COFFEE MILL FLAVOR FRESH-GROUND FLAVOR YOU CAN'T GET IN A CAN

10c OFF WHITEHOUSE NON-FAT DRY MILK 38 2/3-oz. PKG. Makes 12 Qtz. 79¢

THE GREAT ATLANTIC & PACIFIC TEA COMPANY, INC.

AP Super Markets

AMERICA'S DEPENDABLE FOOD MERCHANT SINCE 1859

Blue Chip Stamps given on all items except alcoholic beverages, tobacco products, fluid milk and cream

KICK COLLEGE EXPENSE WORRIES

RUN TO ATLAS FEDERAL AND GET A PASS-BOOK TO AN INSURED EDUCATION

ATLAS FEDERAL SAVINGS AND LOAN

722 East Colorado Boulevard • Pasadena, California • SY 5-9531

Hours: Mon.-Thur. 9-4
Friday 9-4
Across from J. W. Robinson's

East of Pasadena
Call HI 6-3239
Ample Free Customer Parking

If you plan to buy or build a home... ask about our exclusive, low cost

Own-a-Matic HOME LOANS

ATLAS FEDERAL SAVINGS AND LOAN ASSOCIATION



BIG FOOD VALUES AT OUR

DEL MONTE[®] ROUND-UP

Prices Effective Wednesday, Thursday, Friday and Saturday, Oct. 2, 3, 4, and 5

Closed Sundays

Sliced
or
Halves

NO. 2 1/2 TINS

4 FOR \$1.00



PEARS

303 TINS

4 FOR \$1.00

Pineapple-
Grapefruit
Juice

46-OZ. TINS

3 FOR 89¢

TOMATO
CATSUP

14-OZ. BOTTLES

6 FOR \$1.00

Nescafe Instant
COFFEE

88¢

GIANT 10-OZ. JAR

Mandarin
ORANGES

11-OZ. TINS

4 FOR 89¢

TOMATO
SAUCE

8-OZ. TINS

13 FOR \$1.00

Pickled
GREEN BEANS

303 GLASS

3 FOR \$1.00

Chunk
Light Meat

NO. 1/2 TINS

4 FOR \$1.00

Your Choice
Girards French
Olde San Francisco
Olde Venice

6-OZ. BOTTLES

4 FOR \$1.00

Frozen Food

Treesweet
LEMONADE

10¢

6-OZ. TIN

Carnation
Hawaiian Style
MAHI MAHI

69¢ 12-OZ. PKG.

49¢

Save 20¢

Wakefield
CRAB MEAT

6-OZ. PKG.

63¢

Save 20¢

Cornet
ONION RINGS

5-OZ. PKGS.

5 FOR \$1.00

Whole
GREEN BEANS

303 TINS

4 FOR \$1.00

SWEET
RELISH

12-OZ. JARS

4 FOR \$1.00

STEWED
TOMATOES

303 TINS

5 FOR \$1.00

Cadiz Salad
Olives with Pimento

25¢

6 1/2-OZ. JAR

Nut Shelf
MIXED NUTS

69¢

13-OZ. KING SIZE TIN

MARY
WASHINGTON
All Green
Asparagus Tips

BIG SIZE

3 FOR \$1.00

Early Garden
Green Peas

303 TINS

5 FOR \$1.00

New Sweet
Cucumber
Spears

11 3/4-OZ. JARS

4 FOR \$1.00

Cream Style
Golden Corn

303 TINS

6 FOR \$1.00

S&W Colombian
COFFEE69¢_{lb}

Save 20¢

ROESS QUALITY MEATS

MANNINGS CHOICE STEER BEEF SALE

O-BONE ROAST. 59¢_{lb} SHORT RIBS 4 lbs. \$1.00CHUCK ROAST. 39¢_{lb} CROSS RIBS. . . . 45¢_{lb}Semi Boneless CHUCK ROAST. 59¢_{lb} Center Cut BEEF SHANK. . . . 45¢_{lb}Boneless BRISKET. 89¢_{lb} Knuckle SOUP BONES. . . . 15¢_{lb}

GROUND CHUCK	GROUND BEEF	GROUND ROUND
59¢ _{lb}	45¢ _{lb}	79¢ _{lb}

OSCAR MAYER QUALITY MEAT PRODUCTS

All Meat
WIENERS 49¢_{lb}Grade -- A --
BACONAll Meat
BOLOGNA 13-OZ. PKG. 55¢_{ea}LITTLE FRYER
Pure Pork
LINK SAUSAGE 59¢_{lb}55¢_{lb}SMOKIE
LINKS 12-OZ. PKG. 59¢_{ea}

Fresh Produce

BIG APPLE SALE

Your Choice All Apples

2 lbs. 25¢

McIntosh -- Rome Beauty
Green Pippins -- Jonathan
Red or Golden DeliciousNew Crop
LARGE WALNUTS 39¢_{lb}Large Slicing
TOMATOES 15¢_{lb}Crisp Tender
CELERY 10¢_{ea}331 W.
Sierra
Madre
Blvd.
at
Lima St.

ROESS MARKET